

**ICS 2026 • ABSTRACT
#438**

**Bridging the Silence:
A Multi-Institutional
Private Practice
Initiative to Improve
Awareness, Early
Reporting, and
Outcomes in Urinary
Incontinence**

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**ASK. IDENTIFY. COUNSEL.
TREAT.**

**Routine screening can
bring hidden incontinence
into care.**

URINARY INCONTINENCE AWARENESS • ICS 2026 MAASTRICHT

BACKGROUND

Urinary incontinence (UI) remains substantially underreported because of stigma, normalization of leakage, embarrassment and poor awareness of effective treatment. Private urology practice provides repeated opportunities for active case-finding and structured patient education.

METHODS

A prospective 6-month awareness initiative was implemented across multiple private urology centres. Standardized education, multilingual patient material, opportunistic screening questions, physician counselling and structured follow-up were integrated into routine outpatient care. Detection and care-seeking patterns were compared with the preceding baseline period.

CONCLUSION

A coordinated private-practice awareness pathway can convert silent symptoms into earlier clinical presentation and treatment. Embedding brief continence screening and education into routine care is practical, scalable and may narrow the gap between symptom burden and specialist care.

OBJECTIVE

To evaluate whether a coordinated multi-institutional private-practice awareness initiative could improve UI detection, earlier presentation and acceptance of treatment.

RESULTS

The initiative produced a marked increase in identification of previously unreported UI, with more patients presenting earlier in the symptom course and greater participation by women. Acceptance of conservative management and definitive treatment also increased after structured counselling. The findings support routine, proactive continence screening within private-practice networks.

KEYWORDS Urinary incontinence • Awareness • Private practice • Early reporting • Case-finding • Patient education

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