

ICS Continenence Promotion Committee Interim Meeting – Paris
Sunday 26th February 2012,
Venue: Hotel Concorde Lay Fayette, Paris
Time: 14.00 – 18.00

Known Attendees: Satya Srinivasan (Chair), Els Bakker, Frankie Bates, Sherif Mourad, Diane Newman, Christa Thiel, Nicole Huige, Mary Van Poelgeest-Pomfret, Jane Meijlink.

Agenda for Discussion

1. Terms of office – Dr.Vasan S S
2. CPC chair nominations – **Separate CPC members**
3. WCW 2011 update and 2012 awards – Diane Newman
4. WCW 2012 planning activities – Vasana / Diane Newman
5. CPC Microsite – Els Bakker
6. Beijing 2012 – Workshop, public forum and CPC booth – Frankie Bates
7. ICS meets continence organizations – 2012 update
8. CPC role: patient advocacy groups, continence organizations, societies – Vasana
9. Industry subcommittee update – Christa Thiel
10. Fistula committee update – Sheriff Mourad – **Initiation in countries**
11. Feedback from Industry – Nicole Huige - **Does not want shared award**
12. AOB

Terms of office: Dr. Satya Srinivasan informed members he is stepping down as Chair CPC and advised members who are interested to send their nominations to ICS office. He provided the update on the scoring methodology & the timelines for the CPC WCW awards.

There was a request from the members to permit the CPC Chair to be funded to attend the Annual Meeting as many CPC members have limited funding. There was also a suggestion to nominate a co-chair from the CPC members in order to ensure smooth running of the meeting, if for some reason Chair is unable to attend. This ensures meetings are held on time and as per schedule. Dr Vasana will write to the board on this matter and update the committee.

Sherif: WCW is not a recognised event in Africa and third world countries and he advised for a change in strategy.

Jane - WCW continence week website & ICS newsletter should carry information about WCW, its importance, brief outline of activities conducted in various Countries to encourage membership proactively and facilitate observance of WCW in their respective countries.

Diane / Lynne: ICS board should write to WHO & UN & other Organizations in Incontinence, urology & gynecology to publicize WCW through their contacts. Social Media like Facebook and Twitter and Medical publicity websites should be used to sensitise the issue.

Sherif: Fistula committee requested CPC to help in Fund Raising, creation of awareness leaflets, brochures for Fistula prevention in English & French. Els Bakker has agreed to provide the same

from her sources. Sherif commented Fistula video which was developed by CPC has neither been properly utilized either in the website or in any of courses / programs done by ICS, nor are members aware of it. The Committee members requested that the ICS office circulate video, to all members, other organizations and continence groups. This could be done by posting the video on the ICS website and sending an email to all of these organizations notifying them of the video and how to view it.

CPC future and its role: In the past, CPC has funded activities through soliciting donations from industry. The group felt that moving forward, CPC funding should be part of the ICS budget as a mission of the ICS is to promote Continence Awareness through the CPC. CPC Continence Awareness activities include: Public Forum, annual WCW awards and the CPC "Adopt a Country" program.

Diane Newman / Huige Nicole: Henceforth it is proposed to discontinue shared WCW awards and instead, each year, the CPC would support one Country in its promotion of Continence Awareness.

Jane: Suggested dedicated E news for WCW awareness, Fistula awareness.

Lynne/ Els / Jane: A targeted and a push Email for WCW and for CPC program or support for developing countries should be done to source funding opportunity WHO, UNFPA, Gates foundation etc.

Els/ Frankie: Physiotherapists & Nurses help will be solicited by Els in developing Fistula visual document and in mission CPC missions to raise awareness.

It is proposed that a yearly National Continence Awareness Meeting, independent of the ICS meeting along with probably educational courses or as standalone meeting, should be held to discuss strategies of continence awareness request should be done along with ICS courses which will help raise the profile of ICS.

The CPC Education subcommittee co-chair, Frankie Bates reported been busy organising the CPC workshop "Increasing Awareness around Spinal Cord Injured Patients and Neurogenic Bladder". This will be a free CPC initiated workshop in conjunction with the ICS conference in Beijing. Vasan Srini will chair the event. It is slated for Monday October 15th / 12.

Also organising a public forum for October 17th from 6 PM to 9PM at the China National Convention centre (CNCC) in Beijing. This will be in the Chinese language. The subcommittee chair continues to work with industry, the local chairs and speakers on this project.