



UroConti
Stowarzyszenie Osób z NTM

World Continence Week

18 - 24 June 2012

Poland





UroConti

Stowarzyszenie Osób z NTM

ACTIVITIES:

- ◆ „Socio - economic costs of UI in Poland” - new **report** presentation;
- ◆ “UroConti” Association's Second **Conference**;
- ◆ Open medical **consultations** with specialists (gynecology and urology);
- ◆ **Gymnastic** exercises (pelvic floor trainings);
- ◆ Open **lectures** for patients run by top medical professionals.



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TOPIC OF REPORT:

"Socio-economic costs of UI in Poland"

Detailed information:

- Epidemiology;
- Types of UI;
- Treatment;
- Medical devices;
- Quality of life for people with UI;
- Direct and indirect costs of UI in Poland;
- Research study among 200 members of the "UroConti" Association on QoL and costs living with UI;

**This is first report of this kind in Poland
and in this part of Europe!**



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Report was presented during the "UroConti"
Association's Second Conference in the
Ministry of Health in Warsaw
on 18th June 2012



Prof. Piotr Radziszewski, Prof. Tomasz Rechberger, Tomasz Michałek-
(members of the ICS) - first reactions after the presentation of the report



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"UroConti" Association's Second Conference

EVENT DATE AND LOCATION:

June 18th, 2012,
Ministry of Health,
Miodowa 15 Street, Warsaw, Poland

GROUP SUBMITTING PROPOSAL:

"UroConti" Association, Poland

NUMBER OF ATTENDEES:

Total number of participants 130





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LECTURERS:

- ♦ **Tomasz Michalek (Poland)** - editor-in-chief of *NTM Quarterly*, CPC/ICS member, , Treasurer of the WFIP Executive Council



- ♦ **Anna Sarbak (Poland)** - President of the Head Management Board of the "UroConti" Association;



- ♦ **Marek Cytacki (Poland)** - Patients' Rights Advocacy Office;





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- ♦ Lynne van Poelgeest-Pomfret (Holand)-
President of the WFIP,
Member of the CPS-ICS;



- ♦ Frankie Bates (Canada) -
Canadian Continence Foundation,
Member of the CPS-ICS;



- ♦ Prof. Tomasz Rechberger (Poland)-
Gynecologist, Head of the
II Department and Clinic of Gynecology
at the Medical University of Lublin,
Member of the ICS;





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♦ **Prof. Piotr Radziszewski (Poland)** -
Urologist, Head of the Department of
the General, Oncologic and Functional
Urology Department of Medical University
of Warsaw, Member of the ICS;



♦ **Lilia Kimber-Dziwisz (Poland)** -
Regional Consultant to the Ministry of
Health for Care of Chronic and Disabled
Persons;



♦ **Hanna Chwesiuk (Poland)** -
Administrator of Long-Term
Care institution.





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MAIN DISCUSSED TOPICS:

- Socio- economic costs of UI in Poland;
- Place for a patient suffering from UI;
- UI treatment from the specialists perspective- gynecology and urology;
- Long-term care costs in Poland.



Lecturers of the conference



Questions from patients



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Consultations & Lectures

- Patients could meet with gynecologist or urologist and get advice about their disease on open medical consultations.



Lecturers and participants during the lecture in Lublin

They could also took part in **lectures** conducted by the top medical professionals in Poland.



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Three open medical lectures

in various Polish cities - Bydgoszcz, Lublin and
Lodz





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Pelvic floor trainings

Run for patients in 8 cities:

Bydgoszcz, Gdansk, Kielce, Lublin, Lodz, Poznan,
Warsaw and Wroclaw



During the last 12 months nearly 750 pelvic floor trainings were organised for people with UI.





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Event advertisement

- ♦ Spot news in Radio Zet

(number of listeners: 6-7 million)

- ♦ Spot news in RMF FM radio

(number of listeners: 8-9 million)

- ♦ Medical and patients information portals:

www.ntm.pl (5000 visits)

www.prawapacjenta.eu (41000 visits)

www.uroconti.pl (300 visits)

www.nursing.com.pl (no data)

www.niepelnosprawni.lublin.pl (4000 visits)

www.bezrecepty.pgf.com.pl (35000 visits)

16 millions people were informed about the WCW 2012!



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Summary

one conference,

two medical consultations,

three open lectures,

pelvic floor exercises in 8 cities

and

publication of the first report on social
and economic costs of UI in Poland

In celebrations of the World Continence Week

was celebrated by 500 participants,

but information were spread among

16 million people!