



PUBLICATION AND COMMUNICATION COMMITTEE

Sunday 14th October 2012,

Venue: China National Convention Centre (CNCC), Beijing

Room: 407

Time: 08.00-12.00

Members: Jerzy Gajewski (Chair), Jane Meijlink, Pamella Ellsworth, Nina Davies, Katherine Moore, Jacky Cahill

Apologies: Simone Crivellaro, Stergios Doumouchtsis, Tomasz Rechberger, Daniela Marschall-Kehrel, Susie Orme, Ian Pearce

Also in Attendance: Jenny Ellis, Sophie Mangham, Dominic Turner, Roger Blackmore

Please note that a member of the Board of Trustees will be popping into your meeting to discuss the forthcoming ICS strategic planning process.

1. Committee picture to be taken
2. Approval of the minutes from February, Meeting (Attached)
3. Committee Terms of Office & Reference (Attached)
4. New members and new Chair
5. ICS News
6. ICS website update
7. Fact sheets
8. E-news
9. Social Media
10. Advertising
11. Promotion/Merchandise
12. Press Affairs



13. Congress newsletter

14. Budget/Plan for 2013

15. Mid-term meeting

16. AOB

APPENDIX A



PUBLICATIONS AND COMMUNICATIONS COMMITTEE

Saturday 11th February 2012,

Sheraton Skyline Heathrow Hotel, London.

Chair: Jerzy Gajewski

Members: Jacky Cahill, Simone Crivellaro, Nina Davis, Jane Meijlink, Katherine Moore, Tomasz Rechberger

Also in Attendance: Sherif Mourad, Sophie Fletcher

ICS Office: Dominic Turner, Jenny Ellis

Kenes: Sidra Muoio

Apologies: Susie Orme, Daniela Marschall-Kehrel, Ian Pearce, Camilla Presto Ben-Tov (CBTV)

1. Meeting with Fistula Committee Members

SF informed the PCC members about the Fistula Committee meeting on Friday 12th February. The Committee are currently improving the microsite with changes to content, visual layout etc.

JC is working on an outreach programme focused on training in under developed countries, an example of which is the forthcoming fistula workshop. JG highlighted that he thought those attending the Fistula workshop should receive a certificate of attendance. JE confirmed that they do receive a certificate.

Action: JE to email SF copy of the certificate.

JC will work with the PCC to advertise these workshops and generate interest in the work of ICS in this field.

JM highlighted that Suzy El Neil would be a good point of contact for this- she works with African fistula groups and has a number of contacts in this area. JM highlighted that the ICS previously approached the Gates Foundation to see if they would be interested in a partnership with the ICS. JM is on their mailing list.

Action: JM to send JC Gates Foundation contact details.

JC highlighted that this would be the second step of the process- looking for funding from companies like the Gates Foundation.

JG enquired whether we would be sending them copies of the ICS fact sheets. JC confirmed that this would be a good idea.

Action: JC to send ICS fact sheets when contacting the Gates Foundation.

JC asked JM if she had a list of organisations to contact, JM confirmed that she has a list.

Action: JM to send JC list of other continence associations/ organisations.

JM highlighted that SM would be writing a piece on PACS for the ICS Newsletter, JM asked that SF speak to Suzy El Neil to see if she could write a piece on Africa e.g. regarding rehabilitation.

Action: SF to contact Suzy El Neil regarding writing an article for the newsletter.

SF highlighted the later part of the meeting focused on the microsite- fleshing out the mission statement, content etc. The site now looks as follows:



The screenshot shows the website for the International Continence Society (ICS) Fistula Worldwide. The page is titled "About the ICS Fistula Committee" and features a navigation menu on the left with options like "ICS Home", "Fistula Worldwide", "Members", "News", "Forums & Documents", "Professional Education", "Public Awareness", "Patient Stories", "Surgical Training", "Donate Now", and "Add Committee Page". The main content area includes the mission statement, strategy, and a list of zones. A photo of surgeons in an operating room is also visible.

Mission of the ICS Fistula Committee

The ICS Fistula Committee was officially launched in October 2009. The mission of the ICS Fistula Committee is to raise awareness worldwide of obstetric fistula and its consequences in the developing world, to promote the prevention and treatment of fistula by means of research, education and training at different levels and to foster collaboration to achieve these objectives.

Strategy

The committee's strategy focuses on the following key areas: - Strategic & Zoning Planning - Communications & Funding - Treatment & Training - Awareness & Promotion - Follow-up and Evaluation Zoning and Taskforces

The committee has set up eight taskforces for the following zones:

- Zone 1: Africa North East
- Zone 2: Africa West
- Zone 3: Africa Central

ICS Fistula Surgical Workshop, Ain Shams, Cairo

2. Approval of the minutes from Glasgow, Meeting, 29th August 2011 (Appendix A)

JM confirmed

TR seconded.

3. Matter arising from the minutes

KM highlighted that the TOR are not ratified, we can therefore make some amendments to this

information. KM highlighted that the Board felt the previous mission statement was too general.

ND highlighted that we need to clarify in the TOR that members are required to attend at least 2 meetings a year.

Committee updated TOR- see appendix.

All members agreed to the changes made.

4. **PCC Membership and TOR (*Appendix B*)**

a. **Members**

JG will email members to confirm that they would like to stay on the committee.

Action: JG to contact members regarding committee membership.

b. **PCC Web site update**

See point 5- ICS website.

c. **ICS office support and staff designations**

DT highlighted that Kirsty Sims had left ICS, Kirsty's replacement Sophie Mangham will be starting in 2 weeks. Chris Angle left ICS yesterday, the Board are currently reviewing whether a replacement will be brought into ICS.

JM highlighted Sophie's writing experience which will work well with ICS News. DT highlighted that we need to send Sophie background information on the newsletter. JM will look at the guidelines for newsletter and send to the committee.

Action: JM to send ICS newsletter guidelines to the committee.

5. **ICS website**

a. **Check the progress of the ICS Website**

Dom showed the committee a presentation of the new ICS website – see appendix C.

b. **Presentation by Dominic of options to improve the website**

DT highlighted the website is 'top heavy' - there is too much information online which makes it difficult to navigate. Dom went through the slides highlighting what the new website would look like and what information members would be able to see. This will be introduced in phases.

DT discussed the use of social media to the society e.g. Facebook, Twitter. This is a simple and effective way to communication with members and prospective members, whilst keeping costs to a minimum.

DT highlighted that this could be used to attract new members- younger members.

SC stated that his residents see ICS as a society for older people.

Action: JG to approach the Board regarding attracting younger members to the society- needs a strategy.

DT highlighted that we needed a focused plan for all committees.

c. ICS Beijing website

See point 8 below.

d. ICS Wiki

DT showed the members the new ICS wiki page, which was introduced by the Standardisation Steering Committee. DT advised the members that it is currently restricted so that only members (of the wiki page) can add or review content; if members would like to be involved then they should contact Marcus.

e. ICS Documents webpage

DT highlighted the new streamlined website would include a simpler documents section, which would make it easier for members to access information.

6. ICS News

a. Editorial Board membership

b. Editor-in-chief job description and define strategy to recruit a new one:

a. Job description

JM to confirm final job description and procedure confirmed that there would be a 1 year hand over.

JM advised that the committee needed to advertise this position as soon as possible to generate interest. JM to email JE the information to use in mail out.

Action: JM to send JE job description and overview to send as mail out to members.

b. When must the new editor take over?

JM will step down at the 2013 Committee meeting. The new editor in chief will officially take over from then.

c. Recruitment strategy, what perks can a volunteer be offered to compensate for the time and work?

JG advised that Sender confirmed that it could be a paid position if needed. JM advised that Dan Snowdon confirmed Beijing costs would be covered for the Editor.

d. Discuss draft plan for ICS News July 2012

JM confirmed that she had received positive responses from the Committees that she had approached regarding pieces for the July Edition, except from the Ethics Committee who has advised that they have nothing to report and therefore do not require a space in the newsletter.

JM advised that Limin will work on all news items for Beijing.

JM enquired whether we should include a report on the ICI event. JG advised that previously the Trustees had been opposed to this. KM felt that, personally, it should be covered. JG advised that he would write an article and send to KM to edit.

Action: JG to write a report on the ICI event and submit to KM for review.

JM advised that she had been sent a number of books to review- see attached information.

ND reviewed the list and felt that the following 3 books would be the most suitable to review: Neuro-Urology, Nocturia, and Overactive Bladder in Clinical Practice. Committee agreed. These 3 books will be reviewed for the July edition. JG volunteered to review Neuro-Urology, A practical Handbook.

Action: JG to review Neuro-Urology, A practical Handbook for the July edition of the newsletter.

JM will review Nocturia, Overactive bladder in clinical practice, overactive bladder syndrome and urinary incontinence and an additional book from the Simon foundation.

JC asked whether the public forum will be included in the newsletter. JM confirmed that it would.

JM highlighted that the next newsletter, following July's edition, will be January 2013. This will mean that the schedule will be tight following the annual meeting. We may need to look at delaying the issue to later in January.

JM also highlighted that the date of the 2015 meeting will affect the newsletter; the Committee will need to devise a plan of action for this.

JM thanked SC for his help with the piece in Urology news.

JE asked if she could receive a copy of the Urology News article for the ICS in the news webpage. JM advised that she would email a copy to the office.

Action: JM to email a copy of the Urology News article to the ICS.

e. Discuss extra pages, + costing (design, printer, postage)

Dan Snowdon had advised JE that the cost of additional pages was minimal; it is the cost of postage that increases the post of the newsletter. JE informed the Committee of these costs.

f. E-News

DT advised that the new look version of the e-news would be implemented following the changes to the website.

7. Annual Scientific Meeting Beijing- Kenes Conference call at 15.00

JM highlighted that the quality of photos from Kenes in 2011 were not great- please could this be raised with Kenes.

Action: Office to raise with Kenes

- a. - Check with Kenes progress in Beijing re:
 - i. Press facility
 - ii. Press registration
 - iii. Press Conference- mailing list, what reporters to approach, it is different in china

The Committee were unable to discuss these points during the meeting due to a technical issue- CBTV experienced issues logging into the teleconference.

Action: JE to follow up on these points with CBTV & Bas Schot, Kenes.

iv. PDF application for the meeting similar to AUA and EAU

JM highlight that it would be good to have a Pdf visa application similar to AUA & EAU. Office to raise with Kenes.

Action: Office to enquire whether it is possible to arrange a Pdf visa similar to AUA & EAU.

JM highlighted that the visa information is unclear, Kenes need to make this information easier to use.

Action: Office to highlight clarity issues regarding Chinese visa application information on the website.

v. Social media

SM provided an overview of the social media proposal and how the Committee would be involved in this process. There will be 3 'faces' of the ICS Beijing social media, SM requested that one of the committee members volunteer for one of these positions. SC volunteered to be the 'face' of ICS social media for the PCC.

The Committee will need to provide SC with a number of thought provoking or controversial questions which will then be added to the social media pages every 2 weeks.

Action: Committee members to send SC possible questions.

SM advised that we could provide additional information on the social media pages e.g. newsletters.

Action: JE to email SM copies of the latest newsletters.

KM enquired how the social media would be evaluated. SM confirmed that Kenes will compare the names of social media contact details to the registration list to see how many registered after following the event. Kenes currently estimate 8% of attendees will attend in this way- although this is a conservative estimate.

SM advised that Kenes will provide a report at the end of the meeting, providing further information and breakdown of costs/attendees etc.

Action: SM to provide a report on social media following Beijing.

vi. PR and Advertising of the next meeting

1. China/Global

The Committee were unable to discuss these points during the meeting due to a technical issue- CBTV experienced issues logging into the teleconference.

Action: JE to follow up on these points with CBTV & Bas Schot, Kenes.

It was highlighted that there were a number of error on the Kenes website concerning the Board of Trustees and Committee members.

Action: JE to highlight errors on the annual meeting Kenes website to Kenes.

JM advised prices currently shown in Chinese Yuan, it would be useful for prices to be shown in a number of currencies- \$, €, £.

Action: Office to discuss advertised currencies with Kenes.

8. Congress Letter

a. Survey

The Committee reviewed the 2011 and 2010 survey results regarding the congress letter.

b. Review options

In the 2010 questionnaire delegates were asked whether they would like a paper congress letter and an e congress letter. Delegates voted in favour of an e congress letter.

In 2011 delegates were only asked whether they would like an e congress letter.

JM requested that this year delegates are asked about paper and electronic congress letter.

Action: Office to ensure that delegates are asked about paper and electronic congress letter in the survey.

c. Get PCC members involve more often than annual meeting

9. Fact sheets

a. Fact sheet sub-committee

ND volunteered to be in charge of fact sheets. ND to update the fact sheets by August, once complete these need to be sent to the office. ND advised that she would need copies of the fact sheets; JE advised that the office have copies on file.

Action: JE to send ND word copies of the fact sheets.

Action: ND to update all of the fact sheets by March. Once complete this information needs to be sent to the Committee to review.

Action: ND to email updated fact sheets to the office by August.

SF advised that she is currently working on the Fistula factsheets, SF to send updated fistula factsheets to ND once complete.

Action: SF to send fistula factsheets to ND by end of March.

b. Finalize new Fact Sheets to be ready for Beijing the fistula fact sheet is still not online.

ND will work on the fact sheets in conjunction with SF, once confirmed this information will be available online and new copies printed for Beijing.

c. The PBS/IC fact sheet needs updating, but we need to discuss how to do this bearing in mind that the SSC working group on chronic pelvic pain (incl. IC) will probably take 18+ months.

JM will look at the PBSIC fact sheet with Jerzy.

11. Promotional article

- d. Brunel Promotions
- e. Sedgemoore
- f. Bristol gifts
- g. ICS in the news

The committee reviewed the mock ups produced and agreed that Harvem's design and quote was the most appropriate. JG confirmed that they would like samples to be sent to the following members: SC & JG would like a tie, JM, KM, SO to receive scarfs.

Action: JE to arrange for tie samples to be sent to SC & JG and scarfs to JM, KM & SO.

JE provided an overview of the ICS in the news page, which was added following the meeting in Glasgow.

10. Next meeting and Adjournment

Next meeting will be Sunday 14th October 2012 in Beijing.



Appendix A:

ICS Publications & Communications Committee Minutes

09:00 – 12:00, Monday 29th August 2011

Crowne Plaza Hotel, Glasgow, Scotland

Attending: Jerzy Gajewski (Chair), Jacky Cahill, Simone Crivellaro, Nina Davis, Daniela Marschall-Kehrel, Jane Meijlink, Katherine Moore, Susie Orme, Tomasz Rechberger

In attendance: Dan Snowdon, Dominic Turner, Avital Rosen, Limin Liao

Apologies: Ian Pearce

Welcome to new members

JG welcomed the new PCC members, Jacqueline Cahill and Nina Davis.

Approval of London, January 2011 meeting minutes

1. The minutes were approved by JM and SC.

Discussion regarding ICS 2012 promotion

2. JG welcomed Limin Liao, ICS 2012 Annual Meeting Chair, and Avital Rosen, Senior Project Manager of Kenes to the meeting. JG explained the purpose of this meeting was to discuss promotional plans for 2012 and how the PCC could contribute.
3. An electronic congress newsletter was discussed as a potentially desirable item for future ICS meetings. The PCC would like to survey ICS members about the interest in an e-congress newsletter. The ICS office will include this question on the survey to members after the annual meeting. The question should outline possible costs to the ICS.

Action: ICS office to include a question in the membership survey regarding the desirability of an electronic newsletter at future annual meetings.

4. AR reported that the 2012 marketing plan will be distributed soon after Glasgow concludes. More focus will be given this year on translation into local languages, e.g. Korean and Japanese. AR explained that it is vital to work with Asian search engines in order to reach the Asian market. Social media is becoming more important globally, and there is evidence that it works.
5. Engagement with the press was discussed. AR recommended that a professional PR company be used, although the associated costs are very high. The ICS would need to consider whether there was a sufficient return on investment to justify this cost. DS suggested that the local organising committee would be especially helpful for

press relations in Beijing 2012. LL agreed and offered to distribute leaflets to conferences in the region. LL and the LOC can also assist with media contacts and relations. Kenes will focus on regional and international promotion.

6. LL asked for translated leaflets from Kenes as soon as possible. AR explained that the leaflets would be translated for electronic use only as printing many leaflets in other languages would prove over expensive.
7. A one page leaflet could be printed in local languages as a compromise option. Kenes agreed to update the press guidelines in association with the PCC and the office. It was also agreed that approval of promotional materials would continue in the same manner, whereby items were first sent to the office for checking and then by the office to the PCC Chair for final approval.

Action: Kenes to update the press guidelines in association with the PCC and the office.

8. JM asked Kenes to reconsider having white text over a dark blue background, as this was quite difficult to read.
9. LL asked if there would be a press conference in Beijing – this was confirmed, and Limin would be invited to speak at the conference.
10. The group discussed delegate bags. LL confirmed that bag sponsorship would be permitted. JG suggested that the bags have a longer strap as this year they are rather short.
11. AR outlined that social media will require more attention, particularly in the future. This should be looked at sooner rather than later. AR agreed to send a social media proposal to the PCC and this could then be discussed.

Action: Avital Rosen to send a social media promotion plan to the PCC. The plan to then be discussed by the PCC via Webex or teleconference.

LL and AR left the meeting (09:45)

Merchandise

12. The committee discussed that scarves and ties would be suitable items to test the interest in ICS merchandise. SO offered some further thoughts on how best to design the scarves. ICS colours and tasteful logos should be used. A suggestion was made to check what EAU and AUA offer. ND suggested a shawl/pashmina might be of more interest to members than a scarf. SO and JG agreed to be first points of contact in the PCC for discussions relating to merchandise. It was agreed to investigate merchandising further, with a view to purchasing 100 of each item and selling these during ICS 2012.

Action: Office, Jerzy and Susie to work further on ICS merchandising with an aim to offer trial items for sale by ICS 2012.

Business arising from London minutes

13. E-news: a new graphical layout has been added.
14. JM asked that voting information and reminders not be solely promoted via e-news as not all members read this bulletin. DS explained that the office would always send individual notices regarding voting to all members, in addition to using e-news to remind people to vote. DS asked the PCC to review future voting notices to determine if these were eye catching enough and sufficient to encourage members to vote.
15. Book reviews for ICS News: JG had not heard from Ian Pearce on this subject so an alternate reviewer would need to be found. JM encouraged the PCC to be pro-active about which books could be reviewed in future issues of ICS News.
16. Bowel incontinence in ICS News: KM reported that she had tried but it had not been possible to find someone to write an article this year. JM and JC agreed to keep this item on the ICS News planner as it is important to report on this area.
17. Complimentary ICS News copies: The original plan was to send one copy of ICS News to each continence society. The Continence Promotion Committee was to provide a list, although a final list has not been received to date.

Action: Jenny from the ICS office to speak to the CPC Chair about the ICS News distribution list. To cc in Daniela.

New ICS News Editor

18. The committee discussed JM's eventual replacement as ICS News editor. This would need to take full effect from 2013. The editor must have a firm grasp on ICS business and the job role should reflect the exact work involved. KM offered to help redraft the job profile. JM recommended that the editor should be considered for full support (travel and accommodation) in order to attend the annual meetings. The group once again applauded JM on her excellent work as ICS News editor. The group agreed that Jane's photo should be added to future ICS News editions to better promote Jane's work as editor.

Action: JM and KM to work on revised job profile for ICS News editor

Action: Jane's photo to be added to future ICS News editions

Fact Sheets

19. JM recommended that a procedure be created for updating the fact sheets as the process has been complicated this year. The procedure should include reminders of all persons who should comment and contribute to the fact sheet updates. JM reminded the office that the Fistula fact sheet must be included in the forthcoming revision. The fact sheets should be considered for any further revisions in 2012. Daniela will be PCC lead for the fact sheet changes.

Action: ICS Office/Jenny to check latest fact sheet drafts with Daniela with a view to a full print run for the 2011 edition of the fact sheets.

Action: ICS office/Jenny to work with PCC on a procedure for updating fact sheets.

Website

20. The PCC discussed having the links on the left-hand side of the ICS homepage listed in alphabetical order. DT explained that the links are in order of which would be of most interest to ICS members. DT agreed that a review of the ICS website was again due as content has grown significantly over the past three years. DT clarified that a website review and update is a large job, which could take over a year to fully complete. The PCC offered to assist with the review. DT agreed to share the review plans with the PCC. The new design will aim to offer a clearer interface.

21. JM asked for the ICS fact sheets to be linked via ICS publications

Action: Dom/Jenny to link the latest Fact Sheets booklet to ICS Publications on the homepage.

22. DT was asked to move the ICS search facility to the top of the ICS homepage, as this seemed to be a more logical place for it to be located.

Action: Dom to move the ICS search facility to the top of the ICS homepage.

23. KM asked for the committee terms of reference documents to be linked to each committee, via the website.

Action: Dom/Jenny to link committee terms of reference to each committee on the ICS website.

24. JG thanked the ICS office for their excellent work on the ICS website.

ICS News

25. JM outlined that the ICS News guidelines had been updated and were now robust. The 20 pages for ICS News was being filled each issue quite comfortably. A suggestion was made for a box to be added to ICS News showing all honorary members to date.

Action: Box to be added to ICS News showing all honorary members to date.

26. A post-Glasgow article is required for Urology News. As usual, the deadline for content is shortly after the conference. JM asked for PCC member to assign themselves to review particular areas of the programme.

AOB

27. The committee discussed social media further. This form of promotion could be utilised to gain younger ICS members. This will be further discussed upon receipt of the Kenes report.

28. JG recommended that the PCC meet in January 2012. JG will ask the Trustees for a budget for this mid-term meeting.

Action: JG to ask ICS trustees to approve budget for PCC mid-term meeting.

Date of next meeting: January 2012 (TBC)

Appendix B

ICS Publications and Communications Committee Terms of reference

- **1. PURPOSE:** To ensure timely and effective communication of ICS information and the latest developments both to the membership and between the ICS and the larger community. Overall the publications Committee develops a long-term ICS publications and public relations plan, edits ICS News, monitors progress of the website, advises on a Press Office, Public Relations, Congress Newsletter and develop Fact Sheets.

2. FUNCTIONS:

- Publication of the biannual ICS News, which is available to membership and general public
- Oversight of E-News sent regularly by the ICS Office on behalf of the Trustees to the membership
- Work with freelance and in house graphic designers to enhance corporate identity and ICS visual identity.
- Organise press affairs and the Congress Newsletter for the ICS annual meeting. Work in collaboration with the ICS office and local organising committee to define general policies and consult on Press affairs and Public Relations for the ICS.
- Maintain current and accurate Fact Sheets used to communicate with the Press and the public.
- Monitor Website appearance and content, navigation engine and security model. Website Traffic is monitored on a regular basis to better understand the needs and expectations of the members.
- Promote ICS at large annual meetings such as the AUA or EAU and in Neurourology & Urodynamics.

3. RESPONSIBLE TO: ICS Board of Trustees and ICS General Secretary

4. COMPOSITION:

Total Members	Method of Appointment	Name	Term of Office	Term Start/End Term No.
General Secretary	Ex officio		3 years	
Chair:	Elected. A member must sign his/her agreement to stand. This nomination is signed by nominator and seconder, all being ICS	See Appendix A	3 years, renewable once by formal	2007-2013, cannot renew

	members. The Chair would normally have served as a committee member, either current or in the past. Nominations received by April 1st as advertised. Voting regulations as stated.		election	
Membership	All members of ICS committees must be active ICS members (paid for current membership year) (By-law 2.3.2) and have completed a disclosure form. Committee members must be active participants and attend at least one meeting a year.	See Appendix A	3 years, renewable once by Chair/committee approval. Further terms could be approved in exceptional circumstances and by referral to the ICS Trustees.	
Subcommittees (if any)	ICS News Editorial Board	Editor Jane Meijlink; Associate Editors J Gajewski, K Moore, S Orme, Simone Crivellaro		
	Public Relations/Fact Sheets	D Marschall-Kehrel, Nina Davis		
	Website	J Gajewski, D Marschall-Kehrel; Simone Crivellaro		
Updated March 2011				

- 5. MEETINGS:** Two face-to-face meetings, one during the Annual Scientific meeting and another mid term meeting; other deliberations normally by email.
- 6. QUORUM:** One third of committee membership plus one. For example, a committee of ten will have a quorum of four members.
- 7. MINUTES:** Minutes are recorded at each meeting and posted on the ICS and CPC website in accordance to 2009 ICS Bylaw 6.1-6.4).
- 8. REPORTING & ROLES:** The Chair of each committee is required to prepare an annual report to the Board of Trustees outlining achieved goals/budget requests and future objectives and strategies. The Chair is also required to be present at the Annual General Meeting should the membership have any questions over committee activities.

The committee Chair is also responsible for submitting an interim report to the Board of Trustees' midterm meeting. The date that this report will be required will be given in advance each year.

Terms of office

Role	Member	Term Start	Term End	Term Yrs	Elected	Term details
Chair	<u>Jerzy Gajewski</u>	24 Aug 2007	24 Aug 2013	6	YES	6 year term will finish 2013. Cannot renew
Committee Member	Simone Crivellaro	02 Oct 2009	19 Oct 2012	3	N	3 year term will finish 2012
Committee Member	<u>Daniela Marschall-Kehrel</u>	26 Aug 2004	29 Aug 2013	6	N	3 year reappointment. Term ends 2013
Committee Member	<u>Jane Meijlink</u>	26 Aug 2004	29 Aug 2013	6	N	3 year reappointment. Term ends 2013
Committee Member	<u>Katherine Moore</u>	24 Aug 2007	29 Aug 2013	3	N	3 year reappointment. Term ends 2013
Committee Member	Ian Pearce	02 Oct 2009	19 Oct 2012	3	N	First 3 year term will finish 2012
Committee Member	Tomasz Rechberger	02 Oct 2009	19 Oct 2012	3	N	First 3 year term will finish 2012
Committee Member	<u>Susie Orme</u>	26 Aug 2004	29 Aug 2013	6	N	3 year reappointment. Term ends 2013
Committee Member	Jacqueline Cahill	01 Sept 2011	30 Oct 2014	3	N	First 3 year time will finish 2014

Committee Member	Nina Davis	01 Sept 2011	30 Oct 2014	3	N	First 3 year time will finish 2014
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Appendix C Dominic Turner Presentation



New ICS Website 2012

2006 Website Brief

- New Logo
- More “colourful” than old blue website
- More visually appealing design
- Foster member interaction – forums / voting
- More information/interaction on the home page
- Navigation icons as visual sign-posts
- “One click” navigation to anywhere using hover menus
- Technology migration
 - Microsoft ASP → ASP.NET
 - Microsoft Access → SQL Server

Growth since new interface

- 3000 members in 2011
- 34 sub/committee microsities
- 3000 committee forum posts and uploads
- 4Gb of uploaded documents
- 25,000 online membership payments / £1.2m
- 10,000 abstracts online
- Documents, Forums, Abstract Submission / Review, eLearning, News, Workshops, Disclosures, Research, Projects, wiki, Affiliates, 10 search engines *and many more new systems and databases online!!*

Great news, no?



What's wrong?

- **Too** graphical / busy
- **Too much** information/interaction on home page
- High number of graphics slow down pages
- Growth of site has made navigation confusing and difficult

New brief

- Simple “clean” design
- Light on graphics
- Simplify and rationalise navigation



Navigation

- HOME
- PUBLIC
- MEMBERS
- MEETINGS & COURSES
- PUBLICATIONS
- NEWS
- ABOUT
- CONTACT

22 main sections reduced to 8 new core sections

Signed in as C. Angle Sign out

Search

Home Public Members Meetings & Courses Publications News About Contact

41st Annual Meeting of the International Continence Society

29th August - 2nd September 2011, Glasgow, UK

Registration is now open. Book your place at the 41st Annual Meeting of the ICS at Glasgow. [Register Now](#)

The International Continence Society (ICS) is an international membership society for medical professionals, concerned with furthering education, scientific research, clinical practice and removing the stigma of incontinence.

Become a member
Join today and get lots of great benefits

- Full subscription to the journal Neurourology and Urodynamics
- Substantial reduction in registration for our Annual Meeting
- Two issues of the ICS newsletter
- Free membership to the EU-ACME Programme
- View abstracts dating back to 1975
- View video abstracts online

[Join Now](#)

News
Latest ICS news stories



Poor sanitation and water kill more than two million children annually



ICS - IUGA 2010, Toronto, Canada

[More News](#)

Education
Gain EU-ACME Accredited CME Points

- Basic Neurourology
- Brain and Bladder
- Headache in the Pelvis - chronic pelvic pain
- Overactive Bladder - Do we need a new paradigm?
- Urodynamic equipment - limitations and challenges

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Registration is now open. Book your place at the 41st Annual Meeting of the ICS at Glasgow. [Register Now](#)

Members > Committees



Board of Trustees
Created: 26th October 2008
Members: 9
Overnight: 13 committees



Children's Committee
Created: 26th August 1999
Members: 6



Continence Promotion Committee
Created: 26th June 1998
Members: 20
Overnight: 5 sub-committees



Education Committee
Created: 21st September 2001
Members: 12
Overnight: 3 sub-committees



Ethics Committee
Created: 3rd April 2006
Members: 10



Fistula Committee
Created: 2nd October 2009
Members: 9
Overnight: 1 sub-committee

Worldwide Continence News

- Continence nurse advice cuts the risk of dementia - Nursing Times
- Account Executive - Wound Care - South West - Pharma Times
- 5 Signs That You Need to See a Urologist - Camp.com
- WONCA Celebrates Certified Nurses Day March 19 - PTLug.Org (press release)
- Scholarships on for grab! - Australian Ageing Agenda
- Cleveland Clinic Florida Physician Named Continence Care Champion - NewsRx (press release)
- Why are we still battling the continence taboo? - Nursing Times
- PACS 2011 - An International Urogynecological Association (IUGA) - UroToday

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Benefits: Directory, EMail Contact Details, Disclaimers, Faculty, Volunteering, Research, Web

Committees: Board of Trustees, Children's Continence Promotion, Education, Ethics, Falun Meetings

Neuro-urology Promotion, Nursing, Physiotherapy, Publications & Communications, Scientific, Standardisation Steering, Urodynamics

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- 5 Signs That You Need to See a Urologist - Caring.com
- WOCNCCI Celebrates Certified Nurses Day March 19 - FRL.org (press release)
- Scholarships up for grabs! - Australian Ageing Agency
- Cleveland Clinic Florida Physician Named Conference Care Champion - Healthcare (press release)
- Why are we still battling the continence toilet? - Nursing Times
- FACS 2011 - An International Urological Association (IUA) - UroToday

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Select	First Name	Last Name	Profession	Country	Type
Select	Jacques	Corcos	Urologist	Canada	Committee
Select	Mary	Fitzgerald	Obstetrician & Gynaecologist	United States	Committee
Select	Sander	Herschorn	Urologist	Canada	Committee
Select	Katherine	Moore	Nurse (Specialist/Advisor/Practitioner/Academic)	Canada	Committee
Select	Sherrif	Mourad	Urologist	Egypt	Committee
Select	Shomer	Shauler	Biomedical Engineer	United States	Committee
Select	Ajay	Singh	Urologist	United States	Committee
Select	Masayuki	Takeda	Urologist	Japan	Committee
Select	Adrian	Wagg	Geriatrician	Canada	Committee

Page 1 | 9 Records Found

Dr Jacques Corcos
Jewish General Hospital
Chair ICS 2005

Profession: Urologist
 Telephone: +1 (514) 340222 ext 5166
 Mobile: +1 (514) 340262
 Fax: +1 (514) 3407359
 Email: jcorcos@jgh.mcgill.ca

Address: Urology Dept
 Jewish General Hospital
 Montreal
 H3T 1E2
 Quebec
 Canada
 Postal: Normal
 Last Modified: 26 September 2011 13:25:18
 Contact Categories: ICS Advisory Board

Dr. Corcos is Professor of Surgery (Urology) at McGill University, Chief of the Department of Urology at the Sir Mortimer B. Davis Jewish General Hospital, Director of Urology unit at the Rehabilitation Institute of Montreal and consultant at the Montreal Shirey Hospital. Since 2007 he is also director of the surgical robotic program at the Jewish General Hospital. He graduated from Montpellier University (France) in 1977 and completed his training in surgery, Urology and Tropical medicine at the same University in 1985. In 1983 he completed a year of fellowship in Urology (Canada). From 1978 to 1980 he served in the French army as surgeon at Bambar hospital and at the leprosy of Aghoubou Manda (Central Africa republic). Since he extensively traveled and volunteered in developing countries and established cooperation and training programs with Morocco, Mexico, Cambodia and China. He received funding for these programs from the Canadian government and the SBC/UCR program. Several young physicians from these countries look advantage from these initiatives. His last initiative has been the creation of a fellowship in neuro urology, supported by the ICS.

Dr Jacques Corcos is the Director of the Incontinence Axis of the Geriatric Network of an important funding agency: "Fond de recherche en Santé du Québec" (FRSQ). His research focuses mainly on bladder dysfunction, benign prostatic hypertrophy, incontinence, urodynamic and neuro-stimulation. The Canadian Health Institutes of Research (CIHR), Kidney Foundation and the FRSQ fund him. He is the owner of one patent and has deposited recently two other patent applications for urological devices.



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ICS Annual Meetings



Toronto 2010

The ICS annual meeting is one of the most valued dates in the Urological, gynaecological, physiotherapy and nursing calendar attracting in excess of 3,000 delegates from all corners of the globe.

Each year our meeting takes place at a different venue around the world. 2 days of ICS Educational Courses and Workshops precede the Scientific Programme.

A public forum follows the main Scientific Meeting to promote continence issues in the region and focus on bringing local organisations and patients together with the worlds leading researchers and latest information on continence drugs, devices, surgery, care, products and evidence based medicine.

More Info ➔

ICS Education Courses



Latest Education Course

ICS Educational Courses are extremely well attended and continue to showcase the highest standards in education, best practice and evidence based medicine, with speakers selected from the most respected opinion leaders in Continence.

With 3 courses per year in addition to the Annual Meeting, ICS Education remains a core goal of the ICS with truly global reach.

Look at the programme for our courses and find out about CPME points you can collect for attendance.

More Info ➔

Continence Events



Worldwide Continence Events

The ICS via the Continence Promotion Committee seeks to promote continence issues worldwide and link up with other international and national organisations to promote continence awareness. Link up with other professionals and patient organisations in your region.

Search here for all continence related events worldwide - find an event near you.

Can't find your event? Add your own events to our events database using the "Add my event" button!

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News

January 12, 2011
Call for Nominations and Expressions of Interest

November 17, 2010
2.6 billion people still do not have access to a basic toilet

September 16, 2010
Call for Nominations and Expressions of Interest

August 16, 2010
Asst Ingelman-Sundberg (1910 - 2009), A Tribute

August 16, 2010
ICS Education Course (Sharm-el-Sheikh) Review

August 16, 2010
ICS Education Course Santiago Review

ICS Children's Committee News
As more individuals with LUTS of neurogenic and organic aetiology are reaching adulthood, there is a need to address the interface of continence care. Dubbed the ICS's smallest committee and...

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News

Monday 17th January 2011 at 13:05 GMT

Call for Nominations and Expressions of Interest

Nominations for Elected Positions:

General Secretary
Trustees (NUMBER OF POSITIONS TO BE CONFIRMED)
Ethics Committee Chair
Nursing Committee Chair
Physiotherapy Committee Chair
Urogynaecology Committee Chair - NEW POSITION
Scientific Committee, Clinical Representative to replace Doug Tricolo
Scientific Committee, Non-Clinical Representative to replace Shemar Hunkeler
Scientific Committee, Non-Clinical Representative to replace Chris Constantinou

Call for Expressions of Interest:

Publications and Communications Committee
Ethics Committee - Germanian Rep
Children's Committee - German & Nursing Rep
Nursing Committee

Please email the ICS office for further information on how to proceed: info@icsoffice.org

More news

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DRAFT PLAN FOR ICS NEWS

JULY 2012 – Version 5

Deadline 1 April

Queries: any obituaries?

	replied	received
1.Changes page 2 (staff, PCC members etc) Add Simone to associate editors, remove Kirsty and Chris Angle from staff and add Sophie Mangham		
2.General Secretary's letter to the members;	x	
3.Clare Fowler CBE: ask for official text + photo		
4.Grace Dorey MBE: ask for official text + photo		
5.Web & Media (Dominic)		
6.ICS accounts for AGM: Hon Treasurer Ajay Singla		
7.Beijing 2012: PR article, including scientific highlights, visa info, etc (Limin Liao)	x	
8.Beijing 2012: feature e.g history of Chinese medicine, history of urology... (Limin Liao)	x	
9.Chinese Continence Society (Limin, CPC...)	x	
10.Book Reviews		
11.NAU: letter from editor in chief (Chris Chapple/Jen Tidman) chrishchapple@btconnect.com ; jentidman@btconnect.com	x	
12.Educational courses: upcoming + reviews		
13.CPC: Vasan Srini drvasan@gmail.com , info on Beijing, CPC course, Public Forum...	x	
14.Fistula committee: Sherif Mourad msmourad@tedata.net.eg	x	
15.Standardisation Steering Committee: Marcus Drake marcus.drake@bui.ac.uk	x	
16.Children's committee: Wendy Bower wfbower@hotmail.com or wendy.bower@ki.au.dk ;	x	
17.Education Committee: Werner Schaefer schaeferw@dom.pitt.edu	x	
18.Ethics Committee: Edward Stanford ejs222@aol.com no article/news	x	
19.Meetings Committee: Jacques Corcos jcorcos@uro.igh.mcgill.ca		
20.Neurourology Committee: Anthony Stone anthony.stone@ucdmc.ucdavis.edu		
21.Nursing Committee : Amanda Wells Amanda.wells@nhs.net	x	
22.Physiotherapy Committee: Helena Frawley h.frawley@unimelb.edu.au	x	
23.P&CC: Jerzy Gajewski jgajew@dal.ca		
24.Urodynamics Committee: Peter Rosier p.f.w.m.rosier@umcutrecht.nl		
25.Announcements for AGM 2012		
26.Other announcements from the office or trustees		
27. Review of ICI (ICUD-EAU) 2012 (Jerzy, Tomasz, Katherine)		

Book Reviews:

Books for consideration, add more suggestions

We will request review copies of the first three below.

Neuro-Urology (Jerzy)

A Practical Handbook

Van Kerrebroeck, MD, PhD, MMSc, Philip E. V. (Ed.)

1st Edition., 2012, 300 p. 150 illus., 30 in color.

Nocturia

Editor/s: Weiss, MD, FACS, Jeffrey P.; Blaivas, MD, Jerry G.; Van Kerrebroeck, MD, PhD, MMSc, Philip E. V.; Wein, MD, FACS, PhD(hon), Alan J.

Overactive Bladder in Clinical Practice

Wein, Alan J., Chapple, Christopher

2012, 2012, X, 147 p. 41 illus., 16 in color

Learning Genitourinary and Pelvic Imaging

Book Series: Learning Imaging

Editor/s: Vilanova, Joan C.; Luna, Antonio; Ros, Pablo R.

Learning Abdominal Imaging

Series: [Learning Imaging](#)

Luna, Antonio, Vilanova, Joan C., Ros, Pablo R.

2012, 2012, X, 308 p. 436 illus., 22 in color.

Softcover, ISBN 978-3-540-88002-8

Due: February 29, 2012

Images in Urology

Diagnosis and Management

Bott, S.; Patel, U.; Djavan, B.; Carroll, P.R. (Eds.)

2012, 2012, XII, 436 p. 305 illus., 152 in color.

(The **Bladder Pain Syndrome** book is likely to be available for the following ICS News, as it has now been moved to September 2012).

Contacts at publishers

Springer Verlag:

Daniela Rohrmann

Tiergartenstraße 17 | 69121 Heidelberg | Germany

tel +49 6221 487 8134

fax +49 6221 487 68134

daniela.rohrmann@springer.com

Informa:

Mosby

Saunders

Elsevier:

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Nursing Editorial

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Wiley-Blackwell

Laura Morris | Publicity Assistant

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Chichester PO19 8SQ, England

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email: publicity@wiley.com

<http://www.wiley.com/wiley-blackwell>

IASP

Kris Lukkarila

IASP, Projects Coordinator

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email: books@iasp-pain.org

IASP Website: www.iasp-pain.org

ICS Committee Details

Children's committee: Wendy Bower wendyb@surgery.cuhk.edu.hk
Continence Promotion Committee: Vasani Srinivasan drvasan@gmail.com
Education Committee: Werner Schaefer schaeferw@dom.pitt.edu
Ethics Committee: Edward Stanford ejs222@aol.com
Fistula Committee: Sherif Mourad msmourad@tedata.net.eg
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Physiotherapy Committee: Helena Frawley h.frawley@unimelb.edu.au
P&CC: Jerzy Gajewski jgajew@dal.ca
Standardisation Steering Committee: Marcus Drake marcus.drake@bui.ac.uk
Urodynamic Committee: Peter Rosier p.f.w.m.rosier@umcutrecht.nl

APPENDIX B

ICS Publications and Communications Committee Terms of reference

- **1. PURPOSE:** To ensure timely and effective communication of ICS information and the latest developments both to the membership and between the ICS and the larger community. Overall the publications Committee develops a long-term ICS publications and public relations plan, edits ICS News, monitors progress of the website, advises on a Press Office, Public Relations, Congress Newsletter and develops Fact Sheets.

2. FUNCTIONS:

- Publication of the biannual ICS News, which is available to membership and general public
- Oversight of E-News sent regularly by the ICS Office on behalf of the Trustees to the membership
- Work with freelance and in house graphic designers to enhance corporate identity and ICS visual identity.
- Organise press affairs and the Congress Newsletter for the ICS annual meeting. Work in collaboration with the ICS office and local organising committee to define general policies and consult on Press affairs and Public Relations for the ICS.
- Maintain current and accurate Fact Sheets used to communicate with the Press and the public.
- Monitor Website appearance and content, navigation engine and security model. Website Traffic is monitored on a regular basis to better understand the needs and expectations of the members.
- Promote ICS at large annual meetings such as the AUA or EAU and in Neurourology & Urodynamics.

- **3. RESPONSIBLE TO:** ICS Board of Trustees and ICS General Secretary

4. COMPOSITION:

Total Members	Method of Appointment	Name	Term of Office
General Secretary	Ex officio		3 years
Chair:	Elected. A member must sign his/her agreement to stand. This nomination is signed by nominator and seconder, all being ICS members. The Chair would normally have served as a committee member, either current or in the past. Nominations received by April 1st as advertised. Voting regulations as stated.	See Appendix A	3 years, renewable once by formal election
Membership	All members of ICS committees must be active ICS members (paid for current membership year) (By-law	See Appendix A	3 years, renewable once by

	2.3.2) and have completed a disclosure form. Committee members must be active participants and attend at least one meeting a year.		Chair/committee approval. Further terms could be approved in exceptional circumstances and by referral to the ICS Trustees.
Subcommittees (if any)	ICS News Editorial Board	Editor Jane Meijlink; Editor in Training; Pamela Ellsworth Associate Editors J Gajewski, K Moore, S Orme, Simone Crivellaro	
	Public Relations/Fact Sheets	D Marschall-Kehrel, Nina Davis	
	Website	J Gajewski, D Marschall-Kehrel; Simone Crivellaro	
Updated May 2012			

5. MEETINGS: Two face-to-face meetings, one during the Annual Scientific meeting and another mid-term meeting; other deliberations normally by email.

6. QUORUM: One third of committee membership plus one. For example, a committee of ten will have a quorum of four members.

7. MINUTES: Minutes are recorded at each meeting and posted on the ICS and CPC website in accordance to 2009 ICS Bylaw 6.1-6.4).

8. REPORTING & ROLES: The Chair of each committee is required to prepare an annual report to the Board of Trustees outlining achieved goals/budget requests and future objectives and strategies. The Chair is also required to be present at the Annual General Meeting should the membership have any questions over committee activities.

The committee Chair is also responsible for submitting an interim report to the Board of Trustees' mid-term meeting. The date that this report will be required will be given in advance each year.

Appendix A

Terms of office

Role	Member	Term Start	Term End	Term Yrs	Elected	Term details
Chair	Jerzy Gajewski	24 Aug 2007	24 Aug 2013	6	YES	6 year term will finish 2013. Cannot renew
Committee Member	Simone Crivellaro	02 Oct 2009	19 Oct 2012	3	N	3 year term will finish 2012
Committee Member	Daniela Marschall-Kehrel	26 Aug 2004	29 Aug 2013	6	N	3 year reappointment. Term ends 2013
Committee Member	Jane Meijlink	26 Aug 2004	29 Aug 2013	6	N	3 year reappointment. Term ends 2013
Committee Member	Katherine Moore	24 Aug 2007	29 Aug 2013	3	N	3 year reappointment. Term ends 2013
Committee Member	Ian Pearce	02 Oct 2009	19 Oct 2012	3	N	First 3 year term will finish 2012
Committee Member	Tomasz Rechberger	02 Oct 2009	19 Oct 2012	3	N	First 3 year term will finish 2012
Committee Member	Susie Orme	26 Aug 2004	29 Aug 2013	6	N	3 year reappointment. Term ends 2013
Committee Member	Jacqueline Cahill	01 Sept 2011	30 Oct 2014	3	N	First 3 year time will finish 2014
Committee Member	Nina Davis	01 Sept 2011	30 Oct 2014	3	N	First 3 year time will finish 2014
Committee Member	Pamela Ellsworth	18 Oct 2012	23 Oct 2015	3	N	First 3 year time will finish 2015
Committee Member	Jeffrey Garris	18 Oct 2012	23 Oct 2015	3	N	First 3 year time will finish 2015
Committee Member	Stelios (Stergios) Doumouchsis	18 Oct 2012	23 Oct 2015	3	N	First 3 year time will finish 2015

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Updated May 2012			

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Committee Member	Pamela Ellsworth	18 Oct 2012	23 Oct 2015	3	N	First 3 year time will finish 2015
Committee Member	Jeffrey Garris	18 Oct 2012	23 Oct 2015	3	N	First 3 year time will finish 2015
Committee Member	Stelios (Stergios) Doumouchtsis	18 Oct 2012	23 Oct 2015	3	N	First 3 year time will finish 2015