

**INTERNATIONAL CONTINENCE SOCIETY
Nurses Committee: Communication Subcommittee
Annual Report**

Date: October 2012

Submitted by Sharon Eustice (Chair)

Members: Mandy Fader

Short-Term Goals from 2011	Outcomes/Comments
Elicit nurse members' suggestions on preferred strategies for communication and dissemination at the annual Nurses Forum	Survey completed with members in early 2012, which helps to address part of this goal. Consider quarterly nurse committee newsletter to keep members abreast of activities and news.
Long-Term Goals from 2011	Outcomes/Comments
Migrate the ICSNurses.org website to the ICS Nurses website. (ICS Office)	Partially completed. However, corporate website doesn't allow for individual identify. Consider what opportunities we can extract from the original website idea to plug into the current web pages.
Update ICS Nurses website to include relevant web links to nursing continence organizations, dates of key events, Nurses Forum agenda, nursing news, list of nursing abstracts, and updated subcommittee pages for goals and reports.	Valid nurse organizations web links now added to webpage. Sub-committee reports now uploaded to the nurse's webpage. Photograph of the committee refreshed.
Contact nursing continence organizations and request a reciprocal web link on their website	Email to be sent from ICS office to nurse organizations with information on the ICS meeting and Nurses Forum. Individual organizations not yet checked for our website details.
Develop strategies for improving communication to nurse members regarding Nurse Forum agenda, election results, educational courses, minutes, etc.	Direct mail outs to nurse members in place as required. Quarterly nurse committee newsletters will help to improve communication.
Seek funding to sponsor fellowship and travel awards targeted to nurses (Collaborative with Research and Education Subcommittees)	To carry forward for 12/13 objectives.
Work with Kenes International and the ICS Office to insure that continence and urological nursing organizations receive information on the ICS annual meeting and relevant regional ICS nursing educational courses.	Current Kenes communications don't include nurse organizations. Aim for Kenes to include them routinely for 2013 ICS meeting.

<p>Communicate with regional continence and urological nursing organizations for the purposes of promoting ICS annual meeting and/or nursing educational courses.</p>	<p>As above</p>
<p>Identify a mechanism for identifying nursing abstracts submitted for annual conference after conference acceptance/non-acceptance in collaboration with Scientific Committee and Dom Turner. Abstract list could be developed for posting to website and/or submission for possible presentations to Nurses Forum.</p>	<p>Research sub-committee has received 8 abstracts for the Nurse Forum.</p> <p>Upload abstracts once presented at the Nurse Forum (or an overview document preliminary to Forum meeting).</p>
<p>Develop instructions to be sent to nurse members on how to use Nurses Forum.</p>	<p>Completed and available on the nurses webpage.</p>
<p>In collaboration with Nursing Committee Chair, write columns for ICS e-newsletter twice a year.</p>	<p>Written and submitted a column for ICS newsletter. News item placed on the news page of the ICS website.</p>
<p>Invite Presidents of national nursing continence and urological organizations to the Nursing Forum and host a reception with them as key guests</p>	<p>Email and information to be sent to nurse organizations.</p>
<p>To promote enhance communication and functioning of the Nurses Committee, we recommend that an Executive Committee be formed of the Chair and the Subcommittees and that these meet on a regular basis by Skype or conference call 2-3 timer per year.</p>	<p>Teleconference 5 July at 5pm (GMT) to review sub-committee work held.</p>
<p>We also recommend that the third aim of the Communication Subcommittee that is currently worded as <i>Increase nurse membership in ICS by advertising through other professional societies (IUGA, SUFU, WOCN, FIGO)</i> be changed as it is not feasible to pay for advertising costs. Instead, we are recommending this be reworded to: <i>Increase nurse membership in ICS.</i></p>	<p>Completed.</p>

Objectives for 2012/13

Short-term

1. Kenes International to incorporate international nursing organizations in their standard communication mechanisms for the 2013 ICS meeting.
2. Upload abstracts once presented at the Nurse Forum (or an overview document preliminary to Forum meeting)
3. Contribute an article to the ICS Newsletter.
4. Add sub-committee reports to website following October 2012 meeting.

Long-term actions

5. Drive up ICS nurse membership: consider affiliated membership opportunities with existing organisations e.g. ACA, WOCN
6. Quarterly nurse committee newsletter to members
7. Seek funding to sponsor fellowship and travel awards targeted to nurses (Collaborative with Research and Education Subcommittees)
8. Revisit website format