

The primary World Continenence Week 2015 logo includes graduated blues and oranges.

The logo's aspect ratio is 5 : 2. Please do not alter the colours or proportions or content the logo.

Wherever possible please also include the web address www.ics.org in any print or online promotions.

Please try to avoid reproducing the logo below 8mm in height as this is the limit of legible print.

We ask that an exclusion margin of 10% of the logos width is added to all edges of the logo.

On occasions where a single colour print is required we recommend using the Single Colour Blue logo or if applied to a dark or blue background the Single Colour White logo.

Please use colours from The WCW logo colour palette:

If you have any queries regarding the use of this logo please contact info@icsoffice.org

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