



World Continence Week & Bladder Diary Day 2014

An International Continence Society initiative, led by the Standardisation Steering Committee. World Continence Week is led by the Continence Promotion Committee.

The International Continence Society (ICS) is delighted to announce the launch of Bladder Diary Day (BDD), which will be running as the focus of World Continence Week 2014. BDD is an online survey of urinary function; a worldwide open invitation for everyone to report their urinary function over a single day. Our aim is to understand people's everyday urinary habits- for example how often people go to the toilet in the day and at night, and what volume of urine they typically pass.

ICS are keen to obtain a response from everyone, whether they consider themselves to have normal urinary function, or whether they have urinary symptoms. Marcus Drake, ICS Standardisation Steering Committee Chair states that "obtaining information of this type from a wide range of people will be extremely valuable, especially as medical professions actually know relatively little about what 'normal' means when it comes to urinary function." The Bladder Diary Day should help as we seek to define urinary problems better, and for developing new treatments.

We have many national societies and organisations, patient-facing and for medical professionals, that hold World Continence Week events annually. This year they will be incorporating Bladder Diary Day the focus of their activities, which range from events in hospitals to shopping malls!

****Ends****

(17th June 2013)

Notes to Editors

1. For further information, contact the International Continence Society, 19 Portland Square, Bristol, BS2 8SJ, T: 0117 9444 881; F: 0117 9444 882; E: media@ics.org; W: www.ics.org
2. The ICS is a membership Society aimed at medical professionals in the field of incontinence.
3. The International Continence Society was founded in 1971 by Eric Glen under the name of the "Continent Club" and held its first annual meeting the same year in Exeter. Since 1971 the Society has gone on to publish many reports and retains the copyright, enabling them to be published in a range of international journals.
4. In 1998 the Society was set up as a UK Charity under the guidance of Paul Abrams and now boasts a membership of around 3,000 members from 88 different countries. The ICS emphasises its multi-disciplinary approach with membership covering many different disciplines, including: physicians, surgeons, nurses, urologists, physiotherapists, gynaecologists, physicists and scientists.

5. The ICS aims to provide education and advancement of sciences concerned with urinary tract and pelvic dysfunction including urology, neurourology, gynaecology and urodynamics.
6. The Society promotes research into the causes, remedies and relief of incontinence and provides access to the results of that research via website, email, post, telephone, paper publication, newsletters and presentations, annual congresses and education courses. The Society also works to standardise terminology and guidelines surrounding incontinence.
7. The Bladder Diary Day information can be found on the ICS website; www.ics.org/diary
8. Additional information on World Continence Week is available on the ICS website; <http://www.ics.org/committees/continencepromotion/wcw>