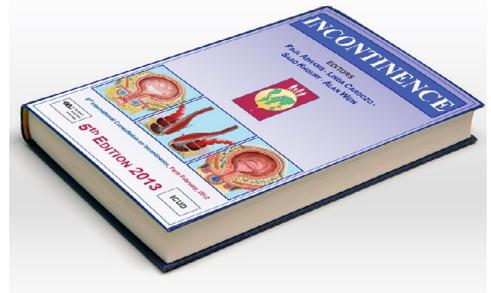


## A unique opportunity to support the 6<sup>th</sup> edition of the book 'Incontinence', the product of the 6<sup>th</sup> International Consultation on Incontinence

The International Continence Society (ICS) presents a very special opportunity to support and sponsor the production and publication of this influential and highly and widely referenced book.



### How is the book produced?

Each new chapter in the book is the subject of an intensive, systematic update and review through the International Consultation on Incontinence (ICI). The ICI is one of the Consultations that are held under the auspices of the **International Consultation on Urological Diseases (ICUD)**. The 1st Consultation occurred in 1998 and since then the ICI has established itself as one of the foremost and widely quoted set of international guidelines on the management of urinary and faecal incontinence.

Close to 200 internationally recognised and research active experts work across 23 committees for up to two years to produce the indispensable book, "Incontinence". In 2016, the forthcoming consultation will result in the publication of the 6th edition in 2017. The ICI book vigorously examines and summarises the latest scientific evidence in the field of incontinence and remains a unique publication and reference source to all those who commit their professional lives to the traumatic effects of incontinence and pelvic floor dysfunction.

The scope of the consultation has gradually broadened so that it now includes 23 chapters, including faecal incontinence, pelvic organ prolapse, bladder pain syndrome and obstetric fistula. The chapters for the 6th edition are included at **Appendix A**.



### The ICI Editors and chapter committees

The internationally renowned editors of the 6th edition of the ICI book are Paul Abrams, Linda Cardozo, Adrian Wagg and Alan Wein.

There are 23 chapter committees which include close to 200 experts from every corner of the globe; all selected according to their pre-eminence in their topic area within the overall subject in incontinence. A current list of the committee chairs and members is available from the ICS office upon request. [Download the 5th edition of Incontinence](#)



### ICI and the ICS Annual Meeting

The ICI committees present their final chapter drafts at a consultation meeting. The principle of the consultation is to present their final drafts and recommendations to a wider audience and then to finalise the chapter following the discussions at the consultation. The consultation for the 6th edition of the book will be held in conjunction with the **2016 ICS annual meeting**: 13-16 September, Tokyo, Japan.

The ICS Annual Meeting is the premier international scientific and networking event for Urologists, Gynaecologists and Continence Healthcare professionals attracting an average of

2,300 delegates from all corners of the globe. **Download the Exhibitor & Supporter Prospectus** for ICS 2016 or contact the ICS office for a copy at [info@ics.org](mailto:info@ics.org).

ICI presentations will be held over the first two days ensuring minimum overlap of interest between the ICS and ICI programme. We are pleased to confirm that ICI meeting will be open for all meeting delegates at no additional cost.

### Why should you support the “Incontinence” book?

Sponsoring the production and dissemination of the ICI book gives your organisation the opportunity to:

- ▶ Raise your company’s visibility as the ICS has the networks and facility to widely promote and distribute the book internationally to thousands of key thought leaders, academic and industry researchers, and clinicians.
- ▶ Demonstrate your company’s leadership in the field of continence.



- ▶ Support the development, publication and dissemination of the definitive textbook on incontinence
- ▶ The ICS has a database of over 6,000 people that can be reached during the promotion of the book. In addition, the loyal and international ICS membership of 2,500 could help promote the book through their hospitals, universities and affiliated societies.

## Gold Supporter Benefits (Gold sponsorship limited to two companies)

### Acknowledgement

- ▶ Your logo will feature prominently on the ICI book in both printed and electronic format.
- ▶ A message will be included on the inside cover of the ICI book and on the ICS website thanking the sponsor for their support through an unrestricted educational grant.
- ▶ Any supplementary educational materials produced by ICS will also feature the logos of Gold sponsors on the final acknowledgements slide
- ▶ Sponsor (and logo) support referenced on a banner displayed on the homepage of the ICS website
- ▶ Sponsor (and logo) support referenced in ICS news articles promoting the book and its content. Articles are sent to full ICS membership (approx. 2,500 – 2,800 persons)
- ▶ Promotion via ICS Social Media Tools

### Copies of the ‘Incontinence’ book

- ▶ 15 copies of the printed book
- ▶ 30 copies of the e-book

### Registration

- ▶ 10 complimentary Meeting registrations to the combined ICI/ICS 2016 annual meeting in Tokyo.

## Silver Supporter Benefits

### Acknowledgement

- ▶ A message will be included on the ICS website thanking the sponsor for their support through an unrestricted educational grant.
- ▶ Any supplementary educational materials produced by ICS will also feature the logos of Silver sponsors on the final acknowledgements slide
- ▶ Sponsor (and logo) support referenced in ICS news articles promoting the book and its content. Articles are sent to full ICS membership (approx. 2,500 – 2,800 persons)
- ▶ Promotion via ICS Social Media Tools

### Copies of the 'Incontinence' book

- ▶ 5 copies of the printed book
- ▶ 15 copies of the e-book

### Registration

- ▶ 5 complimentary Meeting registrations to the combined ICI/ICS 2016 annual meeting in Tokyo.

## Bronze Supporter Benefits

### Acknowledgement

- ▶ A message will be included on the ICS website thanking the sponsor for their support through an unrestricted educational grant.

### Copies of the 'Incontinence' book

- ▶ 10 copies of the e-book

### Registration

- ▶ 3 complimentary Meeting registrations to the combined ICI/ICS 2016 annual meeting in Tokyo.



## Chapters and confirmed chairs for the 6th edition of “Incontinence”

Chapter	Chair
1 Epidemiology	Ian Milsom
2 Cell Biology	Chris Fry
3 Neural Control	Lori Birder
4 Pathophysiology	Stefano Salvatore
5 Initial Assessment of Urinary Incontinence	David Castro
6 Dynamic Testing	Peter Rosier
7 Imaging, Neurophysiological Testing and other Tests	Vik Khullar
8 Pharmacological Treatment of Urinary Incontinence	Karl-Erik Andersson
9 Diagnosis and Management of Urinary Incontinence in Childhood	Rien Nijman
10 Neurologic Urinary and Faecal Incontinence	Apostolos Apostolidis
11 Incontinence in the Frail Elderly	Adrian Wagg
12 Adult Conservative Management	Chantale Dumoulin
13 Surgical Treatment of Urinary Incontinence in Men	Howard Goldman
14 Surgery for Urinary Incontinence in Women	Eric Rovner
15 Pelvic Organ Prolapse Surgery	Chris Maher
16 Assessment and Conservative Management of Faecal Incontinence and Quality of Life in Adults	Donna Bliss
17 Surgery for Faecal Incontinence	Ronan O’Connell
18 Fistula	Dirk de Ridder
19 Bladder Pain Syndrome	Phil Hanno
20 Management Using Continence Products	Alan Cottenden
21 Continence Promotion, Education & Primary Prevention	Diane Newman
22 Economics of Urinary & Faecal Incontinence, and Prolapse	Todd Wagner
23 Research Methodology	Linda Brubaker