



ICS 2017 FLORENCE

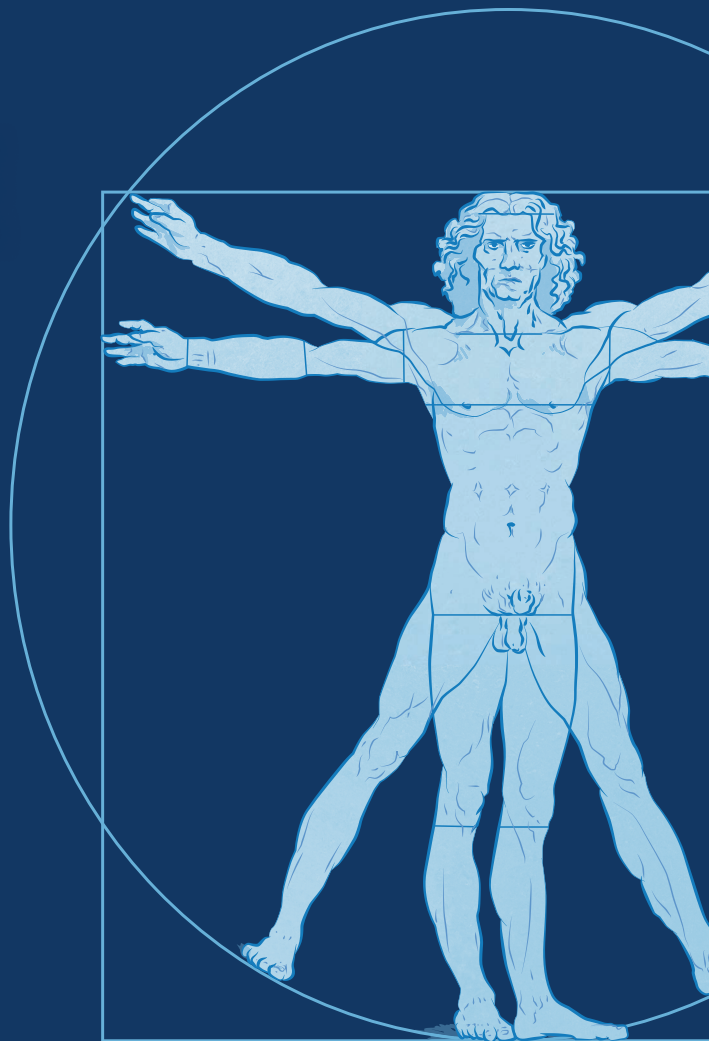
12-15 September

Leading Continence
Research and Education

Support and Exhibition Prospectus

www.ics.org/2017/supportexhibition

International Continence Society
47th Annual Meeting



Reasons to Attend

Why should you support the ICS?

Sponsoring and exhibiting at the annual meeting gives your organisation the opportunity to:

- ▶ Demonstrate your company's leadership in the field of continence
- ▶ Reach key opinion leaders, clinicians and academic and industry researchers
- ▶ Raise your company's visibility
- ▶ Exhibit and distribute your marketing and promotional materials
- ▶ Convene a corporate symposium

Among the discussed topics

ICS invites Basic Science and Clinical Abstracts and Workshops in several categories. Examples are pharmacology, neurourology, biomechanics, imaging, voiding dysfunction and conservative management.

The 2017 Scientific Committee is planning sessions on the pathophysiology, diagnosis and treatment of incontinence and other dysfunctions of the pelvic organs and of the pelvic floor. Rehabilitation, medical and surgical treatments will be discussed as well as basic and translational research. The role of new technologies will also be explored.

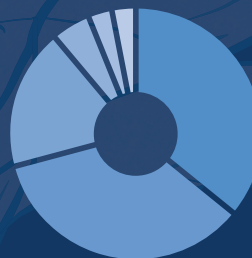
What opportunities are available?

We have a range of packages available which are detailed below but if there is something that particularly suits your needs then you just need to ask. We have the standard range of support opportunities from having your branding on delegate bags to large or small exhibition stands. Please feel free to discuss what your requirements are.



Participants by Professional Role

52%	Clinical Practitioner
12%	Industry / Corporate Professional
10%	Clinical Researcher
10%	Nurse / Healthcare Practitioner
8%	Resident / Research Fellow
5%	Basic Science Researcher
3%	Student



Participants by World Regions

36%	North America
35%	Western Europe
18%	East Asia & Pacific
5%	Eastern Europe
3%	Middle East
3%	Central & South America

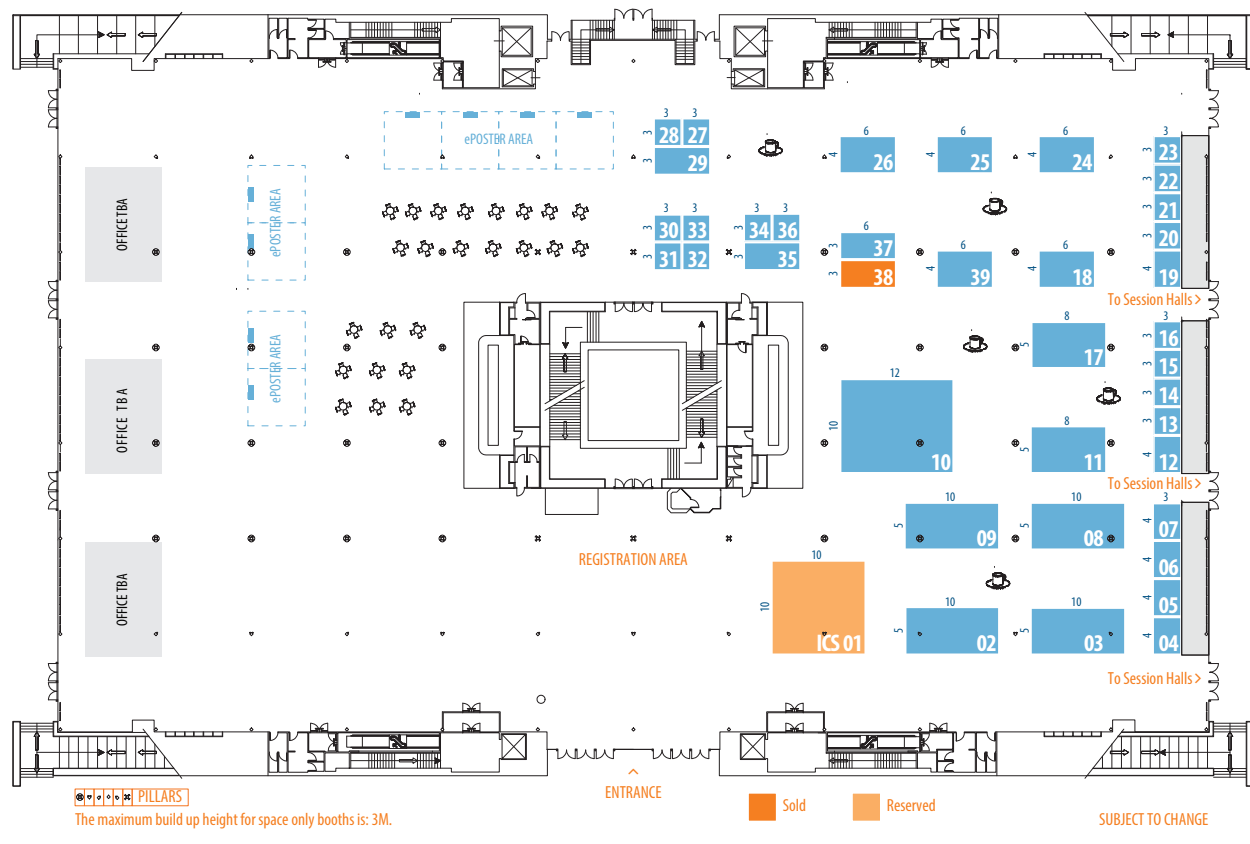


Support Packages

We have a wide variety of support opportunities available for the meeting including educational and marketing opportunities that will best fit your needs and budget. Tailored packages can be arranged depending on your needs but you can see the advantages from the examples shown on the table:

Benefit	Platinum	Gold	Silver	Bronze
Plenary Satellite Symposium (90 mins)	✓			
Parallel Satellite Symposium (90 mins)		✓		
Parallel Satellite Symposium (60 mins)			✓	
Meeting registrations	15	7	3	2
Exhibitors badges	20	10	4	3
Advertisement in Final Programme Book (Full Colour)	Inside back	Inside	Inside	Inside
Delegate mailing list	✓	✓	✓	
Supporter's logo with hyperlink on annual meeting website	✓	✓	✓	✓
Supporter's logo in the programme	✓	✓	✓	✓
Acknowledgement on Supporters Board on-site	✓	✓	✓	✓





Floorplan

The commercial Exhibition will be held in Fortezza da Basso www.firenzeffiera.it. The floor plan has been designed to maximise Exhibitors' exposure to delegates. Space allocation will be made on a "first come, first served" basis.

Contact, pricing & booking

Daniela Bloch
 Industry Liaison & Sales, Associate. Kenes International
 Email: dbloch@kenes.com
 Tel: +41 22 9080488 Ext. 913 Fax: +41 22 9069140

Further information: www.ics.org/2017/supportexhibition