

Publications and Communications Committee Update February 5th 2017

Following on from the committee meeting in Tokyo the committee have been working on the new news schedule in conjunction with the ICS office. The new schedule is available, Jacky has contacted all committee chairs to highlight that a news submission, on behalf of their committee, is expected. A month has been assigned to each committee over the coming year with an additional bi-annual from all committees due in March and September. This includes a board submission. The PCC would request that all Board members assist the committee in obtaining these articles in a timely manner.

The committee are looking at ways in which to diversify. Areas for consideration are membership including targeting members. Also contacting old/expired members with a questionnaire to ascertain why they decided not to renew. The committee discussed this and other proposed projects further on a conference call on 24th January 2017. Following the call the planned projects are:

- **Debate article:** the purpose of this article would be to discuss areas of contention. The document would be structured in a for and against motion. One member would write a “for” argument and another “against”. A second option would be to run it as a survey to ICS members. The committee are aiming to produce four topics per year. The first 2 debate topics will be;
 - 1) Best treatment for stress incontinence for the woman of reproductive age who has not completed her family.
 - 2) Mode of delivery after 3rd/4th degree tear.

The committee are keen to use these debates to create articles for N&U. The Standardisation Committee also expressed an interest, in Tokyo, to produce articles for the journal. The PCC have therefore started a discussion with N&U Editor, Roger Dmochowski, and the Standardisation Committee regarding a collaboration on the above project.

- **Workshop 2018:** A workshop is planned, to present data at the 2018 annual meeting.
- **App:** Creating an ICS app in conjunction with the ICS office, this would be a revenue creating project.