



### **PCC WebEx Notes Wednesday 15<sup>th</sup> February 2017**

NL stated that the BJOG examples that Stelios sent were good but we need to do something different. This should be a joint campaign with the SSC Wiki group. We need to decide on the format and how this will work for both PCC/SSC.

Questions we need answering from Roger:

1. Will ICS have 1 article per issue or will this be a set number per year e.g. 3
2. Should we model the work based on a scientific article and then complete using experts?

NL suggested that we could select high impact phrases from the article and use these on social media to increase engagement. But we need to decide if these were open access articles and if Wiley would be happy with them being open?

SD suggested that we run the articles in parallel (on ICS news and journal). These would be 500 word documents that we could have peer reviewed and on PubMed. These would then be open access but the full Wiley document could be closed.

The benefit to Wiley would be the increase impact and engagement from members and non-members (via social media.)

SD confirmed that the debates would involve 2 members or experts as authors- one taking a pro and the other against point of view. The documents should have 3-4 references maximum. Another option would be to replicate the BJOG articles which are perspectives/topical commentary e.g. mesh use. Wiley are already supportive of these, so it shouldn't be a problem to do this.

NL asked how the editor or Wiley is appointed? JE confirmed that they have to be an ICS member, but I am unsure regarding appointment- will look into this.

**Action: JE to look into how Wiley editors are appointed.**

Group discussed how this plan will align with SSC plans. SD thinks that specific topics will be a joint effort but some will be separate. This will allow flexibility for the PCC to pursue topical debates. We should suggest that the SSC look at producing separate posts in addition to these joint articles. We will need to have a call with Bernie & Beth once the proposal is confirmed.

**Action: Call with SD, NL, BH and BS.**

Group discussed the proposal and have decided on splitting it into 2 stages.

**Proposal:**

Stage 1- Publication of debate topics in ICS news and Wiley.

Stage 2- Larger strategy aligning ICS to Wiley

SD will draft stage 1 and email to NL, NL will then add stage 2 to the proposal. This needs to be sent to the office and JC.

**Action: SD to draft stage 1 of proposal, NL to draft stage 2. Send to JE/JC.**



NL confirmed that he would call JC to discuss further.

**Action: NL to call JC to discuss proposal.**

Once the proposal is finalised this will be submitted to the Board for support. The proposal will be submitted to Wiley via the Board.

**Call Ends**