

ICS Education Committee Meeting Minutes

Saturday 11 February, 2017

Meeting space: Sheraton Skyline Hotel, Hong Kong Room

Attendees: Elise De (Chair), Frankie Bates, Marijke Slieker-ten Hove, Enrico Finazzi Agro, Nikolaus Veit-Rubin, Margot Damaser, Mauro Cervigni (pm only)

Apologies: Alex Digesu, Nadir Osman, Kari Tikkinen

ICS office staff: Avicia Burchill (Projects and Events Manager), Daniel Snowdon (Administrative Director/Company Secretary), pm only Dominic Turner (I.T. Director) pm only

In attendance: Sherif Mourad (ICS General Secretary)

1	<p>Apologies for absence</p> <p>Apologies received from NO, KT and AD</p>																		
2	<p>Approval of Agenda</p> <p>The Agenda was approved and ED asked the committee for any comments about the day and outcomes of the meeting before proceeding. MS expressed the desire to see new workshop speakers. ED also felt that this is important to think about as the workshops are reviewed. NV suggested that the committee mentor those new chairs and speakers. It was noted that its important to trust recommendations and judgement of other committee members with regards to speakers. MD said that its also important base decision on the content of the workshop application.</p>																		
3	<p>Matters arising:</p> <p>From Trustee-Chair Meeting: Action 275: Education Committee to create an e-learning video for abstract reviewers.</p> <p>AB updated the committee re budget and the creation of the video by explaining that the Board approved £15,000 for 2017 and £20,000 for 2018 to bring speakers to the ICS office or to transport staff to a location for the production of filming content. A discussion was held about how and who to select for the videos to ensure no bias was being shown towards certain individuals. It was suggest that it was important to have working groups to have various people to create the content and then also have the big names on the video too. A brainstorm was held and the following ideas and speakers were identified.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td>Online learning course for reviewing an ICS abstract</td> <td>Adrian</td> </tr> <tr> <td>Effective oral presentations</td> <td>Adrian</td> </tr> <tr> <td>Preparing a punchy poster</td> <td>Adrian</td> </tr> <tr> <td>Abstractsmanship – attention grabbing abstracts</td> <td>Adrian</td> </tr> <tr> <td>Chairing a Scientific Session</td> <td>Dudley Robinson</td> </tr> <tr> <td>Effective evaluation techniques for workshops and lectures</td> <td>Adrian</td> </tr> <tr> <td>Best practises for interactive learning.</td> <td>Adrian</td> </tr> <tr> <td>Research Methodology</td> <td>Rufus Cartwright, Kari Tikkinen, Adrian Wagg</td> </tr> <tr> <td>Fielding Questions</td> <td>Marcus Drake</td> </tr> </table>	Online learning course for reviewing an ICS abstract	Adrian	Effective oral presentations	Adrian	Preparing a punchy poster	Adrian	Abstractsmanship – attention grabbing abstracts	Adrian	Chairing a Scientific Session	Dudley Robinson	Effective evaluation techniques for workshops and lectures	Adrian	Best practises for interactive learning.	Adrian	Research Methodology	Rufus Cartwright, Kari Tikkinen, Adrian Wagg	Fielding Questions	Marcus Drake
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	<p>From 26/06/16 Conference call: ACTION POINT: Contact different contacts at Wiley to determine how to submit video abstract to NUU and also have a link from Wiley site to ICS TV to cross promote</p> <p>It was discussed that this was still relevant and that the ICS Office should pursue the concept to link ICS video abstracts from the NUU site.</p> <p>ACTION: Contact different contacts at Wiley to determine how to submit video abstract to NUU and also have a link from Wiley site to ICS TV to cross promote</p> <p>From Tokyo: ACTION POINT: Change terms of reference of education committee to allow education chair to be in elect position for one year prior to take over or allow education chair to stay on as “past chair”.</p> <p>ED feels that having the past chair not so relevant now as at the time did not appreciate the level of support from the ICS office and also the historical knowledge of AB . ED suggested that the committee ask Ervin Kocjanic to prepare the article linked to educational learning as previously discussed with Frederico Furriel. It was also suggested to approach him to make his Gender reassignment workshop into a video/module. It was also suggested that Ervin may be good to review online content.</p> <p>ACTION: Approach Ervin Kocjanic to publish the educational report in conjunction with Frederico Furriel. Also discuss filming the gender reassignment workshop and whether he would be willing to review ICS TV content.</p>							
4	<ul style="list-style-type: none"> a) Approval of Tokyo Minutes b) Approval of 25th November Teleconference c) Approval of 10th December Teleconference <p>All approved.</p>							
5	<p>Early career session agenda and outreach</p> <p>The early career session agenda was discussed noting the Kari was absent. It was suggested that Marcus give his talk before the abstract presentations and to reduce the time of his talk to allow for more abstract presentations. A suggestion was to get Kari to present a real abstract and then Marcus to ask “difficult” questions to him as an exercise to show the delegates. MD stated that most of the time if this is the first time people are presenting they are usually very nervous and this might be a little unfair to shock them with really nasty questions! ED suggested that whoever of the presenters has the hardest time to make them do it twice. Again there was a discussion about making the session relaxed rather than more stressful. The suggestion to Kari was to try and increase the number of presentations, either to extend the length of the session or shorten the time of the presentation. It was also suggested to reduce the time of Marcus’s presentation unless he specifically asked for that long. The selection process was discussed but AB was unable to comment – see post scrip note below. It was also</p>							

	<p>discussed to market this event widely, to market the seniors to tell their juniors to apply and also to encourage the nurses and physio groups to get people to apply.</p> <p><i>Post script note: The selection process is that all people who were given a “non-discussion” paper are written to by the ICS office several times after abstract notification. This invites them to present their paper in this mock presentation session if they are in the early stages of their career. Last year people were give slots of 8 minutes of presentation and 7 of feedback. Kari uses the help of the expert panel to select those people who apply and states that the primary goal of the Early Career Session is to create best possible teaching session. When choosing, the primary goal was NOT to choose “best abstracts”. The idea of ICS Early Career session is to provide excellent teaching session for presenting scientific abstract and ideally they are selected from different specialities, genders and location! Last year the four selected abstract represented many ICS core fields, many different kind of study designs, and three continents. They chose 4 not 5 to ensure there was time for discussion and feedback.</i></p> <p><i>Also it is noted that due to scheduling issues Marcus’ speech cannot be moved.</i></p>
6	<p>2017 Workshop evaluation process</p> <p>ED wants to ensure that only people in workshop complete the evaluation and that its timely and quality results. The committee looked at the proposal and the suggested questions and there were no comments. It was noted that eventually this data could be linked to the faculty database and assist in the selection of ICS speakers. FB questioned that someone could have good presentation skills but scientifically their content is poor. ED suggested that this should be covered in the open text question and AB suggested to change the comments question. NK suggested some marketing onsite to get people to complete the evaluation form and to ensure the chairs are informed and suggested to create a slide.</p> <p>ACTION: On in app question change open comments question to - What comments do you have for the speakers and chairs.</p> <p>ACTION: Request funding for in app evaluation to the Board to add to the 2017 budget.</p> <p>ACTION: Office to update housekeeping notice to workshop chairs to inform them to advise people to complete the evaluation in the workshop before leaving. Also add to chair slides and the walk in slide for workshops. Consider prize draw for those completing evaluation form in app.</p>
7	<p>Meet the Experts 2017</p> <p>The meet the experts concept was discussed and it was agreed to run this at lunch times in Florence and to make it on a first come first served basis rather than ticketed. EA questioned whether there would be too many things going on and it was suggested to try one day and to trial it. It was suggested to have announcements about the event in the plenary just before the session. It was agreed that Enrico Marijke and Frankie would work on this.</p> <p>ACTION: Run a variation of meet the experts in Florence on one day. Enrico Marijke and Frankie to work on names to invite.</p>
8	<p>Approval of 2017 Workshops</p> <p>ED showed working list of video goals and asked the committee to keep in mind when selecting the workshops that if the subject of workshop should be online content then we can approach</p>

	<p>the chairs. It was also discussed that a member of the education committee should attend the workshop in order to review content. MS suggested that the topic of just “physiotherapy” was not suitable and this needed to be broken down into further categories. EF felt that there needs to be organisation of the topics and NV suggested to focus on few videos to create first and then it will be more manageable. A discussion was held about multidisciplinary aspect and how to ensure the modules are something for everyone.</p> <p>The workshops for 2017 were then selected and a list is attached as an appendix to the minutes.</p>
9	<p>ICS Institute</p> <p>SM thanked the committee for coming and their hard work in selecting the workshops. SM explained the concept of the institute. SM explained that the School of luts/urogyan already had directors of Carlos D’Ancona and Mauro Cervigni respectively. SM explained that the other schools already have committees so it will be collaborative with the chairs. NV asked what is the appointment process for the directors. SM explained that Mauro had suggested the school as part of his taskforce on the Board to increase the number of gynaecologists joining the ICS so this is how the idea developed. SM explained that we will wait for the endorsement of each committee before confirming the name. SM further explained that the whole institute will be run by a board of directors to include the Education chair, the General Secretary and a board member. SM said there are lots of things to be done but it will be left to the group to create but the most important is to put elearning first and then you navigate to the different school. NV asked what is the main mission of the institute. SM different schools to create more surgical training so that the ICS is perceive not just all science. NV agreed and said the educational modules will then be a further instrument. AB explained that the institute is a portal to the existing content of the ICS website, an easier way for people to navigate through to the great content already there. It was discussed to add a Paediatric and bowel school to attract the colorectal surgeons. ED the school of urogyn & female pelvic reconstruction might alienate the urologists. MCP suggested the post posteria compartment. FB felt that the branding of ICS TV always seemed a little lower than what is actually is but the term institute implies higher academic level. NK stated he had never happy with the ICSTV label so the institute label is much more intuitive.</p> <p>SM leaves</p>
10	<p>Online Educational Content</p> <ul style="list-style-type: none"> – Review of existing online content <p>ED explained that Amy has been co-opted to assist with this project. She can review several topics. MS to ask the committee. FB stated that she has already asked Donna Bliss and the nursing committee and they are happy to assist.</p> <p>ACTION: MS to ask Physiotherapy committee to assist with review of existing online ICS TV content</p> <ul style="list-style-type: none"> – ICS TV update from DT <p>DT went through the IT director presentation shown to the Board of Trustees. DT outlined that the major project was to bring the website in line with the new branding and to make it mobile friendly. DT explained that they are looking at restricting access the non ICS members and that</p>

	<p>the ICS news platform is now more engaging. Now all committees are involved in creating scientific content. DT explained that the events system now revised and now educational courses and recognised courses are clearly identifiable. DT showed the institute branding and new membership shop which will have the cadaver course added shortly. DT explained that the IT team producing the ICI book for June publication which is taking up the majority of their time but that they have now gotten approval for a new staff member for editing video content. DT concluded that ICS TV has been growing with views/engagement and watch time increasing.</p> <p>We had a conference call about the categorisation of ICS TV. We decided to use the abstract categories. There may be a few issues by categorising by committee they need to know what the video is about.</p> <p>The committee was shown a video recorded in the ICS “studio” to show the quality differences when considering how to film.</p> <p>DT asked that when the committee review the ICS TV content to also consider which ones should be charitable and which ones are members only</p> <p>ACTION: Office to add a column to the ICS TV review spreadsheet to indicate which videos should be kept for the public to view.</p>
11	<p>Education Courses</p> <p>a) 2017 Education Course Review</p> <p>The 2017 plans were reviewed to date. It was discussed that there was a need more contacts and enquiries to solicit and strengthen our impact and to give accessibility to other countries. The following ideas were discussed.</p> <ul style="list-style-type: none"> - It was agreed to ask Dudley Robinson to create ties with EUGA to see if we can get a lecture in Barcelona in October. - Frankie will contact the Society of Wound and Ostomy Nurses - Margot to contact the Mexican Basic Science Conference - Enrico to connect re SIU Italy for a neurogenic bladder day <p>ACTION: Send mailer to membership calling for expressions of interest to have ICS education course in their country.</p> <p>b) Review Course Recognition application costs</p> <p>A discussion was held with regards to the ICS Course recognition and the fee structure and it was agreed to leave the application costs as they are.</p> <p>ACTION: Office to market ICS Course Recognition</p> <p>c) Cadaver Course Update</p> <p>AB gave update on the cadaver course and explained which companies have agreed to be involve and that it will be open to the new membership shop in the next week or so.</p>
12	Any other business & Conclusion

Each committee member was asked to express how they felt the meeting went.

EF felt that the best way to go with the elearning and that just video is not enough.

NV agreed passive learning is not sufficient i.e watch video and take questions etc and that they need assistance and run a pilot course. DT suggested to do a course that universally needed and see what the response is.

MD expressed concerns about the marketing to basic scientists and that there should be an outreach programme to encourage more to attend and join the ICS. MD suggested the need to think about classification and also the lectures should include basic science. Society of Pelvic Research who to talk about all organs of the pelvis.

MC – would like to emphasise the future strategy of the ICS to recruit more urogynaecologists and female urologists. Also to introduce more clinical roundtable and workshops. Hopefully the institute will be more ambitious than just elearning.

MS had compliments to chairmanship of the meeting

FB expressed that she felt it was a fruitful meeting and was happy with the multi-disciplinary programme. Excited to see the institute.

Next Meeting – Florence, September 2017