



## **PUBLICATION AND COMUNICATION COMMITTEE AGENDA**

**Tuesday 12th September 2017,**

**Venue: Fortezza da Basso**

**Room: n5 Palazzina Lorenese**

**Time: 10:30-12:30**

**Chair:** Jacky Cahill

**Members:** Stergios Doumouchtsis, Alexis Schizas, Nucelio Lemos, Nina Davis,


**Apologies:** Alexandros Derpapas, Sophie Fletcher,

**Also in Attendance:** Jerzy Gajewski, Jenny Ellis, Ran Pang, Julien Renard, Riyadh Al Mousa,

1. Committee picture to be taken
2. Welcome to new members- Riyadh Al Mousa, Ran Pang, Julien Renard
3. Approval Tokyo minutes and January teleconference minutes (attached)
4. Committee Terms of Office (attached)
5. Committee Terms of Reference (attached)
6. Actions Update:
  - >Action: NL to send JC outline and suggestions on the approach taken previously by the Scientific Committee to create revenue.
7. ICS Social Media discussion
  - Should ICS be sharing information regarding non-ICS publications?
  - Sling advocates on social media- response required.
8. News article schedule
9. Update on debate topics- Nucelio's/Stelios project
10. Future debate topics-discussion
11. New projects – discussion
12. AOB

## Appendix

### Point 6 example

**ICS**  
@icsoffice

TWEETS  
3,426


FOLLOWING  
360





FOLLOWERS  
2,446


LIKES  
314





LISTS  
2


MOMENTS  
0







  1  

**ICS** @icsoffice · Jun 25  
Three studies in the focus of pelvic organ prolapse research [ow.ly/TJLI30cPUdI](https://ow.ly/TJLI30cPUdI)  
#POP

  4  4 

**ICS** @icsoffice · Jun 25  
ICS-IUGA sexual health of women with female pf dysfunction- we need your feedback [ow.ly/1Anw30cfGby](https://ow.ly/1Anw30cfGby)

  1  1 

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References **13**

Arch Gynecol Obstet  
DOI 10.1007/s00404-017-4425-6

 CrossMark

NEWS AND VIEWS

### Three studies in the focus of pelvic organ prolapse research

[Christl Reisenauer](#)<sup>1</sup>  [Heinz Koelbl](#)<sup>2</sup>

### Point 7



**Sling the Mesh** @MeshCampaign · 2h

#Oz surgeon Jenny King says we're hysterical Look obturator #mesh risk for #incontinence You decide #ICSMeeting [onlinelibrary.wiley.com/doi/10.1111/14...](https://onlinelibrary.wiley.com/doi/10.1111/14...)



**Kath Sansom** shared a link.

2 mins

MESH HELL: A 54-year-old woman was admitted complaining of right hip pain and right thigh swelling. She had difficulty walking because of the pain. An MRI revealed secondary myositis - muscle inflammation. There was fluid in the hip joint. The patient was treated with antibiotics for 14 days. A fasciotomy and open wound debridement was then carried out - in lay man's speak that means muscle was cut and rotting tissue cut away. At a second operation, the remnant mesh was removed from the thigh. And all of this is a risk of mesh to treat incontinence. BENEFITS DO NOT OUTWEIGH THE RISKS



Re: Long-term outcomes of transobturator tapes in women with stress urinary incontinence: E-TOT randomized controlled trial

Click on the article title to read more.

[ONLINELIBRARY.WILEY.COM](https://onlinelibrary.wiley.com)



3



1





Draft response:

Facebook:

Thank you for your post. Please note ICS and ICS social media platforms are intended for use by medical professionals within the field of incontinence.

We would request that any posts are in keeping with Facebook's [Community Standards](#). Whilst ICS is open to discussion on these issues-we would request that any posts are of a respectful nature as the aims of the ICS are to improve the quality of life for people affected by urinary, bowel and pelvic floor disorders by advancing science through education, research and advocacy.

ICS's stance on mesh, in conjunction with AUA, ACOG, AUGS, IUGA SGS & SUFU can be located here <https://www.ics.org/news/574>

Twitter:

Thank you for your post. For more information on ICS's mesh policy please click here <https://www.ics.org/news/574>

**Publication and communication Committee Minutes**

**Tuesday 13<sup>th</sup> September 2016,**

**Venue: Tokyo International Forum**

**Room: G405**

**Time: 13:30-15:30**

**Chair:** Jacky Cahill

**Members:** Nina Davis, Sophie Fletcher, Stergios Doumouchtsis,

**Apologies:** Nucelio Lemos (New), Timothy Robinson, Alexandros Derpapas (New), Alexis Schizas (New),

**Also in Attendance:** Jenny Ellis

**1. Committee picture to be taken**

Picture taken and available on the PCC page.

**2. Approval Montreal minutes and February teleconference minutes (attached)**

Montreal minutes- 1<sup>st</sup> SF, 2<sup>nd</sup> JC. Teleconference minutes- 1<sup>st</sup> JC, 2<sup>nd</sup> SF.

**3. Committee Terms of Office**

JC confirmed that she would like 1 position to be advertised. Group discussed whether to add to numbers or remove in effective members. JE suggested discussing with the Board to see if numbers for the committee could be increased.

**4. Committee Terms of Reference**

Committee reviewed the wording and suggested some changes:

- ND- Coordination of all committee communications.
- JC- ICS membership and engagement with external stakeholders and non-members.
- SD- Suggested coordination with NAU. The committee could look at peer reviews in NAU, this would be available in PubMed. ND thinks that NAU wouldn't be interested in this from ICS. JC thinks it would be difficult to get contributions to NAU. Group discussed this possibility it was agreed that people would be more interested in the committee if they could name/prove their contributions as part of the annual review. The merits of which were discussed. SF felt that this is an area we could move into once we are more established. JC suggested this be discussed further in the January conference call.

**Action: NAU publications to be discussed on January conference call.**

## **5. ICS News- E-news and Social Media**

As discussed above the committee are looking at ways in which to diversify. Areas for consideration are membership including targeting members and contacting old members with a questionnaire.

**Social media-** only JC is providing content on behalf of the committee for ICS social media. We need all members to contribute.

**Action: All members to send suitable social media posts to the office.**

**News articles-** Need the titles to be catchy, not dry. This will encourage people to click on the news articles. JE stated that Nina's recent article was very good- catchy title, easy to read and timely.

SF highlighted the need to review scientific articles, this is a mandate from the Board.

**Other ideas:** SD suggested a book on pain in conjunction with the children's committee. JC wasn't sure if we would be able to proceed with this project.

Committee to think of ideas for engagement with members, ex members and areas of contribution.

## **6. Engaging Committee Chairs**

ND stated that as a Committee Chair it can be quite difficult to find the time to produce articles for the PCC/news. JC agreed but highlighted that all Chairs used to produce articles every 6 months for the paper newsletter. JE suggested working with the Board of Trustee reps on the committee, to get them to encourage the chairs to submit content. All agreed this could be a way in which to assist JC with committee contributions.

**Action: JC to contact the Board and request that the Board reps encourage chairs to contribute to ICS news.**

## **7. Article submission process**

JC felt that with the increase in committee members it was difficult to get everyone to contribute once a month, suggesting once every other month. All thought this would be useful. SF suggested 4 members do January, March, May etc. 3 members do February, April etc. Group discussed- will need reminders. ND felt that we should try this new way in working and then go back to monthly if the responses was limited.

**Action: Office to confirm schedule with JC/SF and send reminders to committee members for their news articles.**

Group discussed adding PT and nurses to the committee, JE received limited interest when contacting the committees. ND suggested Heidi Moostorf, ND will contact. Other options would be trainee members, JE suggested Helen Morton as a good person to contact.

**Action: JE to put JC in contact with Helen Morton.**

JC stated that if a member missed 2 contributions then they would be asked to resign from the committee.

SF suggested creating a working group with additional people on it, they remit would be creating debate articles for PCC. Group discussed the merits of a working group. SD felt that the committee could create a primary care document instead. JE highlighted that the remit of the PCC was to report on content available rather than create it. SF suggested debate topics from the committee, so it's more of a point of view/debate rather than a simple review of scientific work. ND advised she would be happy to do so.

SD suggested surveying members every quarter, the surveys would create content for the PCC. SF asked SD to send a list of topics around to the group.

JC suggested that in addition to the quarterly survey/debates each committee member write a short article on something of interest to them which they feel would be of interest/entertaining to the membership. This can be slotted into the schedule.

**Action: SD to email topics for surveys/debates around to the committee.**

*Postscript Note: Following an online discussion the first 2 debate topics will be:*

- 1) Best treatment for stress incontinence for the woman of reproductive age who has not completed her family.*
- 2) Mode of delivery after 3rd/4th degree tear.*

JE advised that we get interesting data from MailChimp. JC asked that this be emailed to the committee every 6 months.

**Action: Office to email MailChimp data to committee every 6 months.**

## **8. Projects & Budget 2017**

JC would like a face to face meeting in 2017 rather than a teleconference.

**Action: JC to submit a budget request to office/Board for a face to face meeting in 2017.**

9. **New Standard Operational Documents discussion from the ICS office (Attached)**

JE advised that the education committee have created a new SOP for all content (news, videos, reports etc.) created by ICS committees. Please refer to this document prior to publication.

10. **AOB**

The committee discussed whether the editor position should be a standalone position, like it used to be. No final decisions, committee will need to discuss further.

JC confirmed that the Board have advised that they are very happy with the work by the committee- great job all!

**Meeting Ends**





## ICS Publications & Communications Committee Minutes

Teleconference Tuesday 24th January, 15.00-16.00 GMT

**Attending:** Jacqueline Cahill (Chair), Sophie Fletcher, Stergios Doumouchtsis, Alexandros Derpapas, Nucelio Lemos, Jerzy Gajewski

**Apologies:** Nina Davis, Alexis Schizas,

**Also in attendance:** Jenny Ellis

### 1. Updates from the Tokyo meeting- Jacky

Welcome to Alexnadros and Jerzy! One update, the budget request has been submitted to the Trustees for a face to face meeting. The Trustees have declined this but a revised submission has been submitted with a view to hold a May meeting. JG will be able to provide an update after the meeting in February (11<sup>th</sup>). JC advised that historically the PCC would have a face to face meeting in London at the start of the year. We thought it would be useful to have this especially with the new members, so we have requested this and are hoping that we will have it.

### 2. Tokyo Actions:

	Who?	Latest action
Action: NAU publications to be discussed on January conference call.	JE	<b>SD suggested debate topics in N&amp;U/ This was further discussed below.</b>
Action: All members to send suitable social media posts to the office.	All	Ongoing <b>JE discussed how to source content. Requested that members email links to suitable content to the office for review and upload to ICS social media platforms.</b>

Action: JC to contact the Board and request that the Board reps encourage chairs to contribute to ICS news.	JC	Discussed at Trustee-Chair meeting, JC to follow up with Board in due course. Office will send reminders to chairs also.  <b>Ongoing, included in the eNews 2017 schedule- each committee has a month to contribute.</b>
Action: SD to email topics for surveys/debates around to the committee.	SD	JE emailed 14/10/16 Emailed and on the forum  <b>Topics decided, SD &amp; NL to work on this project.</b>
SD suggested surveying members every quarter, the surveys would create content for the PCC. SD to send a list of questions around to the group		<b>Discussed as part of the debate topic.</b>
Action: Office to email MailChimp data to committee every 6 months.	JE	Sent to JC, will send around Sent 1st 6 months on 26/10/16  <b>Ongoing.</b>

### 3. Quarterly review article- discussion

JC (see schedule) highlighted the different groups and reiterated if you can't submit an article review on your month then please inform the office (JE). We will make a note of this so we are aware. SF is the editor for the news articles. SF asked if anyone had any questions or requirements on content?

SD thinks that anonymous work is negatively viewed. JE opened the discussion to members to give their feedback- JC thinks the by-line should remain PCC rather than individual, SF second JC statement. SF highlight that she receives AUA, AUGS emails and their content (short reviews) never have a by-line. The content comes from a committee or central office like the PCC and it's noted as such. SD felt that other content e.g.



standardisation reports including authors names. SF highlighted that it's a 250 word summary of something notable within science, which isn't the same as a standardisation document. These are simple alerts with links to original science that the members may be interested in. JG thinks as it takes time to create these articles you should be named. JG highlight that it is possible to claim CME points for this type of work but you need to be named. AD in 2 minds, I second JG & SD that it takes an effort to do a review. A commentary might need more effort so these should be named. However, we are PCC members and the face of ICS so we should be writing content on behalf of the committee. By a personal view should be acknowledge. JC suggested SF make a final decision, SF happy to have named articles.

**Action: All articles to have by-line going forward.**

JC suggested in Tokyo that on a quarterly basis everyone submit an article of personal interest that the members would be interested in reading. In retrospect she thinks it's quite difficult, it has caused confusion and would be a longer article to produce. JC therefore suggests scrapping this project. JC asked everyone's thoughts? Group discussed and the final decision will be to leave it open, if people want the option then they can write these pieces. SF thinks it's a good idea, examples of good articles are Nina articles. SF highlighted that Nina has written articles based on her interest in ethics and these have been some of the most popular articles we have posted in eNews.

**Action: JE to send PCC members Nina's news articles as examples of personal discussion pieces.**

**Action: JE to update schedule and email around to committee.**

**4. Debate Topics for ICS eNews: long term pelvic floor disorders after delivery - C-section versus vaginal. Stelios to present (please see attached document) group discussion following presentation.**

JC highlighted that this project has this caused some confusion, passing to SD to discuss. Please see the attached document from SD. SD confirmed the purpose of this article would be to discuss areas of contention- debate article, which could be published in N&U. The document would be structured in a for and against motion. So 1 member would write a for argument and another against. SD suggested that we do 4 topics in the year, some template ideas are in the attached word document. Second option would be to run it as a survey to ICS members. SD has no preference to which option we choose, up to PCC to decide.

AD asked regarding the survey, what do we do with the data? SD stated that we could present this data to the membership following the survey. SD suggested a workshop to present data at the next annual meeting. JC thinks it should be at the annual meeting and news article. Group discussed this information and suggested that we could use this article to create journal articles. NL thinks this would be better for the journal then our earlier suggestion. SD suggested Roger to be ex-officio on committee. JC would like to discuss at next meeting.



**Action: Committee to discuss whether we should extend an invitation to N&U Chair.**

JE asked whether we should start the next debate, SD thinks we should get journal approval first. JE thinks we need to show N&U content first.

NL volunteered to be involved in this project with SD.

**Action: NL & SD to start project for debate topics**

AD suggested comments for membership- this would be a good social media post. NL thinks we need a 3<sup>rd</sup> person to give final decision on debate. NL suggested JE invited to be part of the project, re social media assistance. It was decided that a separate call should take place with SD, NL and JE.

**Action: JE to send a doodle poll for teleconference with NL & SD.**

**5. News article schedule- discussion Jacky/Sophie, see attached schedule for 2017**

Discussed above.

**6. Social media- how to select topics for discussion (please see additional information from Jenny). Discussion on how you find/search/receive relevant content.**

See attached- discussed under action point.

**7. New ideas- how to engage current and attract new members. *Please think about some ideas prior to the call. Please note these should be easy to set up, managed by the committee/individual committee members with achievable goals.***

SD thinks a face to face meeting is important to maintain momentum. JC agrees. We are the face of ICS, all suggestions are welcome from the Committee regarding why a face to face meeting is required. JG asked whether the purpose of the discussion was to attract new members to ICS or for the committee? JC ICS- we need to plan projects regarding attracting new members and retaining current members. JG asked JC to email points regarding Board assistance which he will discuss at the next Board meeting in February. JC confirmed that she will email this within the next 2 weeks.



**Action: JC to send JG board information.**

JC asked that all committee members provide their suggestions by Wednesday, submit emails why you feel the PCC should have a face to face. JC will collate and pass to the Board. SD suggested forum discussion.

**Action: Office to create forum discussion for face to face meeting.**

NL highlighted that we need to make money if asking for money from the Board. Group discussed possible projects, the key project that everyone was in favour of was app creation. JC updated new members that the PCC had submitted an App proposal 1 or 2 years ago but it was turned down by the Board as too time consuming/expensive, however she feels this to be an excellent project to revisit. The members will discuss this further in due course.

AD suggested reviewing the membership information/breakdown and send around- can look at split of members based on location and discipline in relation to content provided by PCC.

**Action: NL to send JC outline and suggestions on the approach taken previously by the Scientific Committee to create revenue.**

**Action: JE to send the AGM slides including this information around to the PCC, for the last 2 to 3 years**

## **8. Any other business**

No further business.

PCC Terms of Office

Member	Role	Term Start	Term End	Term Yrs	Elected	Term details	Additional Information
Jacqueline Cahill	Chair	29-Aug-13	05-Sep-19	6	Y	6 year term will finish in 2019- cannot renew	
Nina Davis	Committee Member	01-Sep-11	14-Sep-17	6	N	6 year term will finish 2017 - CANNOT RENEW	
Stelios (Stergios) Doumouchtsis	Committee Member	18-Oct-12	30-Aug-18	6	N	6 year term will finish is 2018- CANNOT RENEW	
Sophie Fletcher	Committee Member	29-Aug-13	05-Sep-19	6	N	6 year term will finish is 2019- CANNOT RENEW	
Alexandros Derpapas	Committee Member	16-Sep-16	05-Sep-19	3	N	3 year term will finish 2019 - can renew	
Alexis Schizas	Committee Member	16-Sep-16	05-Sep-19	3	N	3 year term will finish 2019 - can renew	
Nucelio Lemos	Committee Member	16-Sep-16	05-Sep-19	3	N	3 year term will finish 2019 - can renew	
Riyad Al Mousa	Committee Member	14-Sep-17	03-Sep-20	3	N	3 year term will finish in 2020- can renew	
Ran Pang	Committee Member	14-Sep-17	03-Sep-20	3	N	3 year term will finish in 2020- can renew	
Julien Renard	Committee Member	14-Sep-17	03-Sep-20	3	N	3 year term will finish in 2020- can renew	
Jerzy Gajewski	Ex-officio	17-Oct-16	05-Sep-19	3	N	Ex-officio	

Quorate No=4

Nominations 2018

Key	
Colour	Meaning
	Stepping down in Florence
	Stepping down in Philadelphia
	Elect position- will need to re-apply
	Will need to confirm if renewing, positions will need to be advertised after Florence
	New member/position
	No action

## ICS Publications and Communications Committee Terms of Reference

**1. PURPOSE:** To ensure timely and effective communication of ICS information and the latest developments both to the membership and between the ICS and the larger community. Overall the publications Committee develops a long-term ICS publications and public relations plan, contributes to and approves ICS News, advises on a Press Office, Public Relations, Congress Newsletter and develops Fact Sheets.

**2. FUNCTIONS:**

- Publication of the bimonthly ICS E-News, which is available to membership and general public
- Oversight and input to E-News sent regularly by the ICS Office on behalf of the Trustees to the membership
- E-News Editor is PCC member
- Assistance in scientific content for ICS social media platforms
- Organise press affairs, (on country per country basis), and the Congress Newsletter for the ICS annual meeting. Work in collaboration with the ICS office and local organising committee to define general policies and consult on Press affairs and Public Relations for the ICS.
- Maintain current and accurate Fact Sheets used to communicate with the Press and the public.
- Promote ICS at large annual meetings such as the AUA or EAU and in Neurourology & Urodynamics.
- Interview honorary members, Chairs and exiting Trustees at annual meeting- verbal or film.

**3. RESPONSIBLE TO:** ICS Board of Trustees and ICS General Secretary

**4. COMPOSITION:**

Total Members	Method of Appointment	Name	Term of Office
<b>General Secretary</b>	Ex officio		3 years
<b>Chair:</b>	Elected. A member must sign his/her agreement to stand. This nomination is signed by nominator and seconder, all being current ICS members. The nominee for Chair would be a current or recent member (past 5 years) of the Publication & Communications Committee. If no one is nominated the ICS Nominations committee may suggest a suitable candidate. Nominations received by 1st March for current members all other applications by 1st April. Voting regulations as stated.	<a href="#">See Membership Page</a>	3 years, renewable once by formal election

Membership	All members of ICS committees must be active ICS members (paid for current membership year) (By-law 2.3.2) and have completed a disclosure form. Committee members must be active participants and attend at least one meeting a year.	<a href="#">See Membership Page</a>	3 years, renewable once by Chair/committee approval. Further terms could be approved in exceptional circumstances and by referral to the ICS Trustees.
Subcommittees (if any)			
Updated January 2016			

- 5. MEETINGS:** Two face-to-face meetings, one during the Annual Scientific meeting and another mid-term meeting; other deliberations normally by email.
- 6. QUORUM:** One third of committee membership plus one. For example, a committee of ten will have a quorum of four members.
- 7. MINUTES:** Minutes are recorded at each meeting and posted on the ICS and CPC website in accordance to 2009 ICS Bylaw 6.1-6.4).
- 8. REPORTING & ROLES:** The Chair of each committee is required to prepare an annual report to the Board of Trustees outlining achieved goals/budget requests and future objectives and strategies. The Chair is also required to be present at the Annual General Meeting should the membership have any questions over committee activities.

The committee Chair is also responsible for submitting an interim report to the Board of Trustees' mid-term meeting. The date that this report will be required will be given in advance each year.

For Terms of Office Information please see [Membership Page](#)