Communications Sub-Committee Report 2016/17

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Main Goal

Raise nurse membership numbers (in collaboration with the wider society)

Membership

Spread of nurse membership globally			
Continent Name	Total Members 2016	Total Members 2017	
Americas	36	48	
Europe	127	79	
Oceania	36	44	
Asia	29	158	
Africa	0	С	
TOTAL	228	329	

Notes:

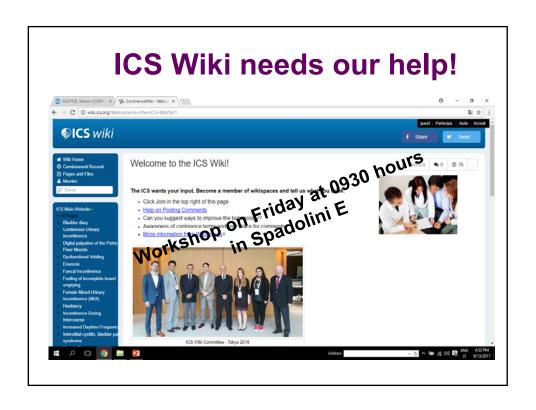
- 121 nurses who haven't renewed in the last year
- · Europe meeting likely to be an influence

Year	Valid Members Number	Lapsed members
1999	11	
2000	12	
2001	15	
2002	18	
2003	21	
2004	26	
2005	31	
2006	37	
2007	36	
2008	51	
2009	54	
2010	61	
2011	76	
2012	134	253
2013	171	289
2014	147	369
2015	123	414
2016	228	485
2017	329	

Main activities....

- Continuing review of pages on the ICS nursing microsite in terms of fit for purpose and updating and adding pages/information where necessary.
- Regular news items with a strap line to funnel nurse members to our website.
- Continuation of Nursing Library resource to the ICS Nursing webpage.
- Continuation of reference page on the ICS nursing microsite.
- Abstracts from ICS Montreal were available for access on our website until 31 March 2017.
- Uploaded recent sub-committee reports into the relevant microsite pages.
- Contribution of nursing representation to ICS Wiki sub-committee, which has resulted in forum discussions





Longer term goals of communications committee

- The communications sub-committee will help the Nursing Committee achieve our overall objectives.
- Engage effectively with other ICS committees and build strong relationships.
- Demonstrate the success of our work and regularly showcase examples of output from the nurse membership.
- Ensure that the nurse membership and wider ICS community understand what we do.
- To regularly gather feedback from the nurse membership to ensure we are maintaining standards.
- Affiliations with nursing organisations to facilitate spread of ICS work and increase membership (e.g. ACA).

Thank you to members for their support and to those who have contributed material

Any questions?