Communications
Sub-Committee Report
2016/17

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UK

Main Goal

Raise nurse membership numbers (in collaboration with the wider society)
Membership

<table>
<thead>
<tr>
<th>Year</th>
<th>Valid Members Number</th>
<th>Lapsed members</th>
</tr>
</thead>
<tbody>
<tr>
<td>1999</td>
<td>11</td>
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</tr>
<tr>
<td>2000</td>
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<td>2006</td>
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<td>2007</td>
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<tr>
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<td>147</td>
<td>369</td>
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<tr>
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<td>123</td>
<td>414</td>
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<tr>
<td>2016</td>
<td>228</td>
<td>485</td>
</tr>
<tr>
<td>2017</td>
<td>329</td>
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</tr>
</tbody>
</table>

Spread of nurse membership globally

<table>
<thead>
<tr>
<th>Continent Name</th>
<th>Total Members 2016</th>
<th>Total Members 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Americas</td>
<td>36</td>
<td>48</td>
</tr>
<tr>
<td>Europe</td>
<td>127</td>
<td>75</td>
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<tr>
<td>Oceania</td>
<td>36</td>
<td>44</td>
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<tr>
<td>Asia</td>
<td>25</td>
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<td>Africa</td>
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<td>0</td>
</tr>
<tr>
<td>TOTAL</td>
<td>228</td>
<td>305</td>
</tr>
</tbody>
</table>

Notes:
- 121 nurses who haven’t renewed in the last year
- Europe meeting likely to be an influence

Main activities....

- Continuing review of pages on the ICS nursing microsite in terms of fit for purpose and updating and adding pages/information where necessary.
- Regular news items with a strap line to funnel nurse members to our website.
- Continuation of Nursing Library resource to the ICS Nursing webpage.
- Continuation of reference page on the ICS nursing microsite.
- Abstracts from ICS Montreal were available for access on our website until 31 March 2017.
- Uploaded recent sub-committee reports into the relevant microsite pages.
- Contribution of nursing representation to ICS Wiki sub-committee, which has resulted in forum discussions.
ICS Wiki needs our help!
Longer term goals of communications committee

• The communications sub-committee will help the Nursing Committee achieve our overall objectives.
• Engage effectively with other ICS committees and build strong relationships.
• Demonstrate the success of our work and regularly showcase examples of output from the nurse membership.
• Ensure that the nurse membership and wider ICS community understand what we do.
• To regularly gather feedback from the nurse membership to ensure we are maintaining standards.
• Affiliations with nursing organisations to facilitate spread of ICS work and increase membership (e.g. ACA).

Thank you to members for their support and to those who have contributed material

Any questions?