PUBLICATION AND COMUNICATION COMMITTEE AGENDA

Tuesday 28th August 2018,

Venue: Pennsylvania Convention Center (PCC)

Room: Meeting Room 1

Time: 13.30-15.30

Chair: Jacky Cahill

Members:

Stelios (Stergios) Doumouchtsis, Sophie Fletcher, Alexandros Derpapas, Alexis Schizas, Nucelio Lemos, Riyad Al Mousa, Ran Pang, Julien Renard, Betty Exintaris

Also in Attendance: Jerzy Gajewski, Jenny Ellis, Veronica Haggar

1. Committee picture to be taken
2. Welcome to new members- Veronica Haggar and Betty Exintaris
3. Approval Florence minutes (attached)
4. Committee Terms of Office (attached)

   - Jacky Cahill – 1st term completed, will need to apply to stand for a second term
   - Stelios Doumouchtsis and Alexandros Derpapas stepping down in Philadelphia
   - Sophie Fletcher stepping down in 2019
   - Alexis Schizas, Nucelio Lemos – 1st term completed, will need to confirm if they wish to stand for a second term
   - Veronica Haggar and Betty Exintaris term starts on Thursday, runs until 2021

5. Committee Terms of Reference (attached) – any changes/updates required?
6. Editor in chief – need to find a replacement, 1 year shadow
7. Actions Update: None
8. News article schedule
9. Debate topics- discussion
10. AOB

PUBLICATION AND COMUNICATION COMMITTEE MINUTES

Tuesday 12th September 2017,

Venue: Fortezza da Basso

Room: n5 Palazzina Lorenese

Time: 10:30-12:30

Chair: Jacky Cahill

Members: Stergios Doumouchtsis, Alexis Schizas, Nucelio Lemos,

Apologies: Alexandros Derpapas, Sophie Fletcher, Nina Davis

Also in Attendance: Jerzy Gajewski, Jenny Ellis, Ran Pang, Julien Renard, Riyad Al Mousa,

1. **Committee picture to be taken**

   The committee picture was taken and is available on the ICS website.

   JC welcomed everyone to the meeting. The committee went around the room and introduced themselves.

2. **Welcome to new members- Riyad Al Mousa, Ran Pang, Julien Renard**

   JC extended a special welcome to the new members.

3. **Approval Tokyo minutes and January teleconference minutes (attached)**
   1st JC, 2nd NL.

4. **Committee Terms of Office (attached)**

   JC confirmed ND was stepping down from the committee, her 6 year terms has finished in Florence. JC thanked ND for all her hard efforts on the committee.
   SD will step down in Philadelphia, we will need to call for a position.

   Action: Office to call for 1 position post Florence, position to start in Philadelphia.

5. **Committee Terms of Reference (attached)**

   Committee confirmed no changes are required to the TOR.

6. **Actions Update:**
>***Action: NL to send JC outline and suggestions on the approach taken previously by the Scientific Committee to create revenue.***

NL confirmed this was linked to point 9- revenue generation via social media. It was discussed and confirmed this action was null and void.

Action: JE to remove January action "NL to send JC outline and suggestions on the approach taken previously by the Scientific Committee to create revenue".

JC clarified, was the point to encourage new members? JE confirmed it was, increasing online engagement via social media platforms. This would engage non-members with the view to encourage people to become members.

NL thought it would be useful to create a checklist to align with ICS goals.
SD felt that the PCC need to reinvent itself, we need a new role created from new avenues. SD felt we should be reaching out to wider audiences to join ICS. Also, target journal subscribers who are not ICS members. This would require facilitation from Wiley/NAU. JE advised that the BOT would need to approach Wiley to discuss this further. SD felt that we needed added value for ICS. JE highlighted that the journal is independent to ICS so we need the editors on board. NL felt Board involvement was required to achieve this goal.

SD felt a 2 pronged approach- between ICS and journal would increase ICS membership. NL & JC were both open to this idea. NL felt we would need advertising space in the journal. Also, it would be useful to have a member of the PCC on the editorial board. JE advised that the Board would need to approach NAU with this suggestion. Group discussed offering a reciprocal position on the PCC. JE advised we would need to set up a formal collaboration, which would need to come from the Board.

Action: JC/JG to discuss NAU collaboration- offer to have a member of the PCC sit on the NAU editorial board and vice versa.

The committee feel this would strengthen links between the 2 organisations. The group also discussed working with the journal to publish journal content on the ICS website. Committee members would need to pick and write the articles.
JG felt that the committee need to approach NAU and ascertain what they are looking for and how ICS can help.

SD highlighted it would increase impact factor of their articles. By advertising these articles it will increase the number of hits for that submission and strengthen links between to the 2 organisations.

NL agreed- we need to submit a project to Wiley and NAU. RAM agreed- we need a clear

outline in the form of a proposal.

JC suggested that this be discussed further via a forum discussion. The focus of this discussion will be to define the points to be included in the proposal.

Action: Office to create a forum to discuss formal Wiley/NAU proposal.

JG suggested that JC also raise this at the Board meeting, JC agreed she would mention this tomorrow.

7. **ICS Social Media discussion**

- Should ICS be sharing information regarding non-ICS publications?

  The ICS office would like the advice of the PCC-should we be sharing non-ICS content on social media? The office shares content that they feel would be of interest to members e.g. PubMed articles. We previously included tabloid articles but felt this might not be appropriate. On reflection the office wonders whether it is safe/advisable to share non ICS content, we are concerned that said content contradicts ICS views/terms. Thoughts?

  The group discussed this and felt ICS should be sharing non ICS content- it is still of interest to members. The committee also felt sharing tabloid content was useful as they see an increase in patient enquiries when information is published- so it would be useful to know and read what they have read.
  The group discussed possibly including it in mailers e.g. continence in the news etc.

  Group advised that the office should continue sharing content and start sharing tabloid content.

- **Sling advocates on social media- response required.**

  This situation has now escalated. Last week mesh campaigners jumped on the ICS hashtag and are flooding our news feed with posts. Following this escalation the office contacted the Board to agree a response to any posts or tags to ICS on social media. It was agreed the followed wording would be used to respond to all posts:

  For the ICS view on the use of mesh to treat SUI please click here;
  http://ow.ly/klNM30eWHrK

  The committee discussed whether we should have a news article to highlight this to members. It is possible to have news articles for only members to view online.

The committee were undecided and agreed to wait and see what the board agreed going forward.

Following this discussion we all agreed there would not be a mesh debate article.

8. **News article schedule**

JC highlighted the news schedule to the new members and the process. Each person will be added to the schedule going forward.

Action: JC and office to update the schedule. This will then be sent around to committee members with the guidelines. Example news articles will be included.

9. **Update on debate topics- Nucelio's/Stelios project**

NL confirmed that a call had taken place between the committee and NAU, which resulted in positive interaction. JR asked for more information on the debates, NL confirmed it would be a short pro/con article with 2 authors (one taking each side) on contentious topics. In total we are planning on having 6 topics. The group discussed possible topics and selected:

(1) SNM Vs Botox- Julien Vs Spinelli
(2) C-section Vs vaginal delivery – Stelios Vs Nucelio
(3) SUI Vs Stage procedure-
(4) Artifical sphincter Vs Sphincter plasty- Alexis Vs
(5) Urodynamics prior to BPH surgey – Ran Vs Riyads
(6) *Mesh Vs artificial sphincter- Sender Vs Paulo Palma (removed when discussing social media issue.)*

10. **Future debate topics-discussion**
See above.

11. **New projects – discussion**

JC asked the committee whether they feel we should add new projects or look at reviewing in January? AS felt that we should finish the debate topic before looking at new projects.

JR suggested a new project-an ICS guidelines book. JR found that in his clinic in Geneva there were a lot of young people who would be interested in having guidelines available in a handy guide.

AS suggested an app- young people are more likely to use an app than a book.
JE advised that the IT team were already looking into an app and she would raise this

with the IT director.

Action: Committee to create an ICS guidelines app. This would require IT & SSC involvement. Office to contact both.

JC suggested that JR lead on this project, JR happy to assist.

12. AOB

JG advised that he and the Board were impressed with the committees work to date. JC thanked JG for this feedback and for attending.

ENDS

PCC Terms of Office

Member	Role	Term Start	Term End	Term Yrs	Elected	Term details	Additional Information
Jacqueline Cahill	**Chair**	29-Aug-13	05-Sep-19	6	Y	6 year term will finish in 2019- cannot renew	
Stelios (Stergios) Doumouchtsis	Committee Member	18-Oct-12	30-Aug-18	6	N	6 year term will finish is 2018- CANNOT RENEW	
Sophie Fletcher	Committee Member	29-Aug-13	05-Sep-19	6	N	6 year term will finish is 2019- CANNOT RENEW	
Alexandros Derpapas	Committee Member	16-Sep-16	05-Sep-19	3	N	3 year term will finish 2019 - can renew	Stepping down early
Alexis Schizas	Committee Member	16-Sep-16	05-Sep-19	3	N	3 year term will finish 2019 - can renew	
Nucelio Lemos	Committee Member	16-Sep-16	05-Sep-19	3	N	3 year term will finish 2019 - can renew	
Riyad Al Mousa	Committee Member	14-Sep-17	28-Aug-20	3	N	3 year term will finish in 2020- can renew	
Ran Pang	Committee Member	14-Sep-17	28-Aug-20	3	N	3 year term will finish in 2020- can renew	
Julien Renard	Committee Member	14-Sep-17	28-Aug-20	3	N	3 year term will finish in 2020- can renew	
Veronica Haggar	Committee Member	30-Aug-18	14-Oct-21	3	Y	3 year term will finish in 2021- can renew	
Betty Exintaris	Committee Member	30-Aug-18	14-Oct-21	3	Y	3 year term will finish in 2021- can renew	
Jerzy Gajewski	Ex-officio	17-Oct-16	05-Sep-19	3	N	Ex-officio	

Quorate No=4
Committee number = 9

Nominations 2018

Jacky Cahill – 1st term completed, will need to apply to stand for a second term
Sophie Fletcher stepping down in 2019
Alexis Schizas, Nucelio Lemos – 1st term completed, will need to confirm if they wish to stand for a second term

Key	
Colour	**Meaning**
	Stepping down in Philadelphia
	Stepping down in Gothenburg
	Elect position- will need to re-apply
	Will need to confirm if renewing/ positions will need to be advertised after Philadelphia
	New member/position
	No action

ICS Publications and Communications Committee Terms of Reference

1. **PURPOSE:** To ensure timely and effective communication of ICS information and the latest developments both to the membership and between the ICS and the larger community. Overall the publications Committee develops a long-term ICS publications and public relations plan, contributes to and approves ICS News, advises on a Press Office, Public Relations, Congress Newsletter and develops Fact Sheets.

2. **FUNCTIONS:**

- Publication of the bimonthly ICS E-News, which is available to membership and general public
- Oversight and input to E-News sent regularly by the ICS Office on behalf of the Trustees to the membership
- E-News Editor is PCC member
- Assistance in scientific content for ICS social media platforms
- Organise press affairs, (on country per country basis), and the Congress Newsletter for the ICS annual meeting. Work in collaboration with the ICS office and local organising committee to define general policies and consult on Press affairs and Public Relations for the ICS.
- Maintain current and accurate Fact Sheets used to communicate with the Press and the public.
- Promote ICS at large annual meetings such as the AUA or EAU and in Neurourology & Urodynamics.
- Interview honorary members, Chairs and exiting Trustees at annual meeting- verbal or film.

3. **RESPONSIBLE TO:** ICS Board of Trustees and ICS General Secretary

4. **COMPOSITION:**

Total Members	Method of Appointment	Name	Term of Office
General Secretary	Ex officio		3 years
Chair:	Elected. A member must sign his/her agreement to stand. This nomination is signed by nominator and seconder, all being current ICS members. The nominee for Chair would be a current or recent member (past 5 years) of the Publication & Communications Committee. If no one is nominated the ICS Nominations committee may suggest a suitable candidate. Nominations received by 1st March for current members all other applications by 1st April. Voting regulations as stated.	See Membership Page	3 years, renewable once by formal election

Membership	All members of ICS committees must be active ICS members (paid for current membership year) (By-law 2.3.2) and have completed a disclosure form. Committee members must be active participants and attend at least one meeting a year.	See Membership Page	3 years, renewable once by Chair/committee approval. Further terms could be approved in exceptional circumstances and by referral to the ICS Trustees. The committee will have a maximum of 10 people.
Subcommittees (if any)			
Updated August 2018			

Deleted: January

Deleted: 6

5. **MEETINGS:** Two face-to-face meetings, one during the Annual Scientific meeting and another mid-term meeting; other deliberations normally by email.

6. **QUORUM:** One third of committee membership plus one. For example, a committee of ten will have a quorum of four members.

7. **MINUTES:** Minutes are recorded at each meeting and posted on the ICS and CPC website in accordance to 2009 ICS Bylaw 6.1-6.4).

8. **REPORTING & ROLES:** The Chair of each committee is required to prepare an annual report to the Board of Trustees outlining achieved goals/budget requests and future objectives and strategies. The Chair is also required to be present at the Annual General Meeting should the membership have any questions over committee activities.

   The committee Chair is also responsible for submitting an interim report to the Board of Trustees' mid-term meeting. The date that this report will be required will be given in advance each year.

   For Terms of Office Information please see Membership Page