



ELUTS19

European Lower Urinary
Tract Symptoms meeting

31 October - 2 November 2019
Prague, Czech Republic

By   European
Association
of Urology

www.eluts19.org

INDUSTRY OPTIONS

In collaboration with

      European
School
of Urology

General Information

Congress Dates

Thursday, 31 October - Saturday, 2 November 2019

Congress Location

Clarion Congress Hotel
Freyova 33
190 00 Prague Czech Republic
T: +420 211 131 0139
www.clarioncongresshotelprague.com

See 3D tour of the ELUTS19 exhibition area:
www.clarioncongresshotelprague.com/en/conference-3d-floorplans/

Congress Office

Congress Consultants B.V.
PO Box 30016
6803 AA Arnhem
The Netherlands
T +31 (0)26 389 1751
eluts@congressconsultants.com

Marketing & Sales Department

sales@uroweb.org

Participants

The expected attendance of the European Lower Urinary Tract Symptoms Meeting is around 300. Among the delegates will be urologists, residents in urology, urological researchers, registered nurses, uro-gynaecologists, physiotherapists, basic scientists and other healthcare professionals.

Scientific Programme

Look forward to a culmination of expert insights and significant developments from a myriad of specialties at the 3rd edition of the European Lower Urinary Tract Symptoms (ELUTS19) meeting, which is organised in collaboration with the International Continence Society (ICS).

The ELUTS19 Scientific Programme will comprise of valuable contributions from the EAU Sections of Female and Functional Urology (ESFFU), Genito-Urinary Reconstructive Surgeons (ESGURS), Urologists in Office (ESUO), and Andrological Urology (ESAU). Further hone your skills as well during the Urodynamic Workshop and Workshop on Pelvic Floor Physiotherapy.

Another invaluable addition to ELUTS19 is the integration of the ESU-ESFFU Masterclass on Functional urology into the programme. Expect comprehensive coverage on male and female anatomy; neuroanatomy and physiology; Bladder Pain Syndrome/Interstitial Cystitis; sexual dysfunction and more. This masterclass is designed to offer you frontline training by renowned faculty members from the European School of Urology (ESU).



Sponsorship Opportunities Overview

Costs *(All prices Excl VAT)*

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Principal Sponsorship			€103,000
Platinum Sponsorship			€77,500
Gold Sponsorship			€52,000
Silver Sponsorship			€26,000
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Industry Session			€28,500
Video Recording			€10,500
Voting			€7,800
Webcasts			€10,300
Exhibition Opportunities		Page 7	
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Exhibition space 9 sqm			€6,200
Exhibition space 12 sqm			€8,250
Exhibition space 18 sqm			€10,300
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Advertisements			
Online Advertising			€2,675
Programme Booklet			from €8,800
Collaterals			
Badge cords			supplied by sponsor
Bag inserts			€1,650
Congress bags			supplied by sponsor
Notepads and Pens			supplied by sponsor
Congress Services			
Commercial signage			from €525 per sign
App			€5,200
Wi-Fi			€5,200

Main Sponsorship Levels

Funding is of key importance to making this second edition of ELUTS a success. ELUTS is a meeting, devoted solely to Lower Urinary Tract Symptoms. This broad topic cuts across many urological subspecialties, attracting urologists with very different backgrounds. This is an ideal opportunity to reach key opinion makers with a great diversity of backgrounds.

ELUTS19 offers a choice of four levels of main sponsorship: Principal, Platinum, Gold or Silver. The main differences are the number of

complimentary registrations made available to you, the amount of exhibition space associated with each level, and receiving priority in choosing exhibition space.

The table below gives a detailed overview of the four Sponsorship levels.

For more information please contact the Marketing & Sales department:
sales@uroweb.org

	Principal	Platinum	Gold	Silver
Costs	€103,000	€77,500	€52,000	€26,000
• be announced in the programme booklet and on the website	as a Principal Sponsor	as a Platinum Sponsor	as a Gold Sponsor	as a Silver Sponsor
• receive complimentary registrations up to	40 badges	30 badges	20 badges	10 badges
• receive complimentary exhibitor badges	✓	✓	✓	✓
• have one complimentary inside advertisement in the programme booklet	✓	✓	✓	✓
• be acknowledged on the industry page of the ELUTS19 website	✓	✓	✓	✓
• be acknowledged in all ELUTS19 congress publications	✓	✓	✓	✓
• be acknowledged on a dedicated industry session banner	✓	✓	✓	✓
• obtain an exhibition space of	18 sqm	12 sqm	9 sqm	6 sqm
• be given priority in choosing exhibition space	✓	after Principal Sponsor	after Principal and Platinum Sponsors	after Principal, Platinum and Gold Sponsors

Educational Opportunities

Industry Session

60-minute Industry session

The sponsor fee includes a standard package of one session room, room set-up, audio-visual equipment, and room assistance. The price excludes speaker's registration, travel and accommodation. Lunch served during industry sessions at lunch time is not yet included in the sponsorship fee, but can be arranged via the Congress Office.

Privileges:

- Acknowledgement in all ELUTS19 publications;
- Promotional poster to be put up in a specially assigned area;
- Promotion poster at the session room entrance.

Video Recording

You can choose to have your industry session video recorded for your own use as a direct after-sales tool. The fee includes the full copyrights of your session which enables you to develop educational material for internal and external use based on the recorded materials.

The fee does not include the recording itself. Recording can be arranged via the Congress Office.

Voting

Voting options are available to interact with your industry session's audience. We offer two types of voting: voting via the ELUTS19 App or via a keypad system. Additional information can be obtained via the Congress Office.

Webcast

You can choose to have your industry session webcasted via the ELUTS19 website and order additional webcasts DVD / USB for your own use as a direct after-sales tool. The automated webcast is a fully integrated webcast solution with the slides, including any animations or videos, and speaker's voice synchronized, exactly as they did during the presentation itself.



Educational Opportunities	Costs
Industry Session	€28,500
Video recording	€10,500
Voting	€7,800
Webcast	€10,300

Exhibition Opportunities

Exhibition Space

An industry exhibition will be organised concurrent with the ELUTS19. Companies and organisations are cordially invited to present their products and services.

	Costs
6 sqm	€4,200
9 sqm	€6,200
12 sqm	€8,250
18 sqm	€10,300

Exhibition space is rented as floor space only, meaning without any prefabricated walls, installations, furniture, electricity, carpet or furnishings, or any other technical supplies and facilities. Publishers and booksellers will be charged a reduced rate of 50%.

The exhibition booth spaces will be assigned in the following order:

- Principal Sponsors
- Platinum Sponsors
- Gold Sponsors
- Silver Sponsors
- All other companies on a first come, first served basis

Principal, Platinum, Gold and Silver Sponsorship packages include a number of free square meters (see page 5 for more information).

Exhibition Schedule

Thursday, 24 October 2019
Friday, 25 October 2019
Saturday, 26 October 2019

Build up
Full day
Full day

Location

The exhibition will be located near the main meeting room and will be surrounding the catering area.

Exhibition Entitlements

All exhibiting companies will receive the following acknowledgement

- Company name and weblink on the website
- Company name and profile in the exhibition section of the programme booklet

Exhibiting companies are further entitled to the following number of complimentary registrations:

Booth size	Congress badges	Exhibitor badges
< 9 sqm	1	2
9 – 12 sqm	1	3
> 12 sqm	1	4

With an exhibitor badge, company representatives can:

- enter the exhibition area
- partake of all coffee/lunch breaks in the exhibition area

Additional exhibitor and congress badges can be purchased via the Congress Office.



Profile Opportunities

Advertisements

Online Advertising

The congress website is the main communication channel for ELUTS19 delegates. Companies have the option of placing a promotional button on the website, promoting their company, product, or congress activities. This promotional option is available for a maximum of three companies, with a first choice for Principal, Platinum, Gold and Silver sponsors. Each advertising company may provide a spotlight banner for the following web pages:

- General information
- Registration
- Exhibition and sponsoring

The banners can be linked to a web address of choice.

Programme Booklet

Full colour advertisements can be placed on the back cover or back inside cover. Black and white advertisements can be placed inside the booklet.

All ELUTS19 delegates will receive a Programme Booklet upon registration.

Collaterals

Badge Cords

Your company name/logo will appear on the badge cords, which will give prominent exposure to your company.

Bag Inserts

A company leaflet can be inserted in all congress bags. The sponsor should supply the inserts, max. A4 size.

Congress Bags

All delegates and press representatives will receive a congress bag. The bag will feature the sponsoring company's name/logo and will be produced in consultation with the congress organisers.

Notepads and Pens

A notepad and pen are included in every congress bag. Pads and pens, complete with company logo/inscription are provided by the sponsor. These notepads and pens will also be made available to the faculty in the session room.

Profile Opportunities	Costs
Advertisements	
Online Advertising	€2,675
Programme Booklet	
• Back cover	€2,650
• Back inside cover	€1,850
• All other	€1,000
Collaterals	
Badge Cords	Supplied by sponsor
Bag Inserts	€1,650
Congress Bags	Supplied by sponsor
Notepads and Pens	Supplied by sponsor

Profile Opportunities

Congress Services

App

This is your chance to exclusively support the App and receive wide visibility among the audience! We offer the possibility to brand the congress app with your company logo.

- Company logo on the splash screen and home menu
- Company logo on the footer of each page

Commercial Signage

Outside and within the congress venue in Milan, there are some locations that have been made available for onsite advertising. All advertising spots are in busy locations and will offer your company high exposure.

- The above mentioned costs are excluding mounting and production costs
- Please contact the Congress Office for more information and prices.

Wi-Fi

A Wi-Fi connection will be available for all participants in the congress venue. The sponsor will be acknowledged in the programme booklet and on the website.



Profile Opportunities	Costs
Congress Services	
Commercial signage	From €525 per sign
App	€5,200
Wi-Fi	€5,200

Terms and Conditions

General Terms and Conditions

Please note that the information contained in this brochure can be subject to change.

Congress Consultants B.V. trusts that all companies, next to the Congress Consultants B.V./ ELUTS19 regulations as mentioned in this brochure, commit to the existing European and national regulations of the healthcare authorities.

During the period 24-26 October 2019 inclusive, it is strictly forbidden to hold any other (scientific) meetings, industry sessions, workshops or hands-on-training sessions involving more than five congress delegates, either within the congress venue or at other locations in the city of Prague or surrounding areas (500 km). It is also forbidden to organise repeat meetings involving less than five congress delegates. The Congress Office should be informed of any meetings involving more than five congress delegates during the days mentioned above. Any formal presentations occurring at hospitality events will be regarded as scientific meetings. Hospitality events may only be organised outside the official congress hours and not during official social events. Violation of the above mentioned rules will have consequences for participation in the exhibition or sponsored session programme.

Value Added Tax

All prices mentioned in this sponsor brochure are exclusive of Value Added Tax (VAT) if applicable.

Reservation Conditions

All reservation requests must be made by means of the official forms provided for that purpose and returned duly completed and signed. Reservation requests sent without the official application form will not be accepted. Please note that reservations made by phone cannot be accepted. All reservations will be handled on a first come, first served basis, with ELUTS Principal, Platinum, Gold and Silver sponsors having first, second and third choice. The organisers reserve the right to deny advertising and exhibition space to any company or organisation whose activities do not directly concern the general topic of the meeting or whose products fail to meet the level of performance required by the organising committee. The availability of the reserved sponsorship and exhibition opportunities will be confirmed by the congress organisers in writing.

Payment Conditions

For all booked opportunities the sponsor/exhibitor will receive an invoice shortly after the congress organisers have confirmed the booking. In all cases, the payment is due within 30 days upon invoice date.

All payments must be made in Euro in either of the two following ways:

- By bank draft payable in the Netherlands to the order of:
Congress Consultants B.V. – ELUTS19
PO Box 30016
6803 AA Arnhem
The Netherlands
- By bank transfer to:
Congress Consultants B.V. – ELUTS19
ING Bank
Account: 65 55 01 533
IBAN: NL94INGB0655501533
SWIFT/BIC: INGBNL2A

Cancellation Policy

All partial or total cancellation by sponsors and exhibitors must be made in writing to Congress Consultants B.V. and will be subject to the below mentioned cancellation policy. Congress Consultants B.V. will retain the following percentages, after having sent a written confirmation of the sponsorship/exhibition booking and after having received a written cancellation of the sponsor/exhibitors by the following dates:

- before 1 June 2019: 10% of the sponsorship/rental amount (incl. VAT) will be retained

- between 1 June 2019 and 1 september 2019: 50% of the sponsorship/rental amount (incl. VAT) will be retained
- after 1 september 2019: the total amount will be retained

In case of the premises becoming untenable or hindered by unforeseen events through damage or destruction caused by fire, war, public enemy or acts of God, acts of terrorists, beyond the organisers' fault or negligence; if such contingencies occur, the organisers may elect to terminate the rental or sponsoring agreements at any time upon written notice of cancellation to exhibitors and sponsors who shall not construe this termination notice as a right to a possible claim, of whatever nature, in respect with damage and/or compensation. After the settlement of all outstanding and pending accounts, all remaining monies, if any, shall be divided equally among exhibitors and sponsors, proportionally with the sums paid by them. This payment will be made with the express understanding that exhibitors or sponsors shall have no recourse whatsoever to legal action against the organiser.

The organisers reserve the right to alter time schedules. Deferring the congress date, alteration of the time schedule or change of venue by the organisers shall not justify partial or total cancellation by the exhibitors and sponsors.

Regulation Compliance

The exhibitors and sponsors agree to observe all regulations and requirements stipulated in this document and shall not construe them as merely administrative. The exhibition and congress management and the authorities of the congress centre shall exercise full power in the duties vested to their rank to find the means necessary in order to enforce the present regulations to their full extent.

The exhibitors and sponsors accept to comply with all regulations thereof and any new provision and/or amendment that may be brought due to the circumstances at that time, and adopted as being in the interest of the event pursuant to which the organisers reserve the right to convey new information even verbally.

Any infraction of customary and statutory regulations, instructions or government decrees and/or amendments enacted or referred to, may result in the immediate eviction of the offending exhibiting or sponsoring person or company by decision of the organisers, without prior notice and without prejudice to any compensation that could be claimed as a result against the offender in repair for damage and signed, payment default or injury from which the event could suffer.

The aforementioned shall apply in particular in the event of insurance default, non-conformity to the general instructions, failure to comply with safety regulations, non-occupancy of the booth, absence of the reservation form duly completed and signed, payment default.

Disputes arising in connection with the present clauses shall be settled in any court having jurisdiction over the organisers' head office.

Insurance

Exhibitors and sponsors are required to subscribe to public liability and property damage insurance for their equipment and/or merchandise, whether this equipment and/or merchandise is their own or that of a third party, with the exception of the organisers' personal property which falls within their own responsibility. By reason of their participation, exhibitors and sponsors agree to renounce a possible right of action against:

- the European Lower Urinary Tract Symptoms meeting (ELUTS)
- the European Association of Urology
- Congress Consultants B.V.
- International Continence Society (ICS)
- the city of Prague
- Czech Republic
- Clarion Congress Hotel
- other sub contractors and their personnel

The coverage afforded under the aforementioned terms and conditions are enforced by a group of insurance companies.

Sponsorship Reservation Form ELUTS19

Company Contact Details

Company name
Contact person
Position
Address
Postal code, city and country
Telephone
E-mail
VAT number
PO number (if applicable)

Industry Options

Main Sponsorship Levels		Principal Sponsorship	€103,000
		Platinum Sponsorship	€77,500
		Gold Sponsorship	€52,000
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Educational Opportunities		Industry Session	€28,000
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Exhibition Opportunities		Exhibition space 6 sqm	€4,200
		Exhibition space 9 sqm	€6,200
		Exhibition space 12 sqm	€8,250
		Exhibition space 18 sqm	€10,300
		1st preference booth location
		2nd preference booth location
Profile Opportunities		Online Advertising	€
		Programme Booklet Back cover, Back inside cover	€2,650 and €1,850
		All other	€1,000
		Badge Cords	Supplied by sponsor
		Bag Inserts	€1,650
		Congress Bags	Supplied by sponsor
		Notepads and Pens	Supplied by sponsor
		Commercial signage	from €525 per sign
		App	€10,500
		Transportation Passes	€17,000
		Wi-Fi	€5,700
		Total amount	€

To reserve an industry option, please check the box of the option(s) of your choice and indicate the total amount of your sponsorship reservation. For reservations of advertisement space, please indicate the position of your first choice. After receipt of the completed Sponsorship Reservation Form, we will send you a confirmation of the availability of the industry option(s). The corresponding invoice will be sent to you by post. Payment of the invoice is due within 30 days after invoice date. We accept all terms included in the General Conditions of Congress Consultants B.V., the Industry Options brochure, as well as the cancellation clauses.

Date: _____

Signature: _____

To be returned duly completed and signed to:

ELUTS19 Congress Office, T +31 (0) 26 389 0680, sales@uroweb.org



CONGRESS CONSULTANTS

PROFESSIONAL CONGRESS ORGANISERS

EAU Congress Office

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