

Invitation to Industry
Sponsorship and Exhibition Prospectusi

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ABOUT THE INTERNATIONAL CONTINENCE SOCIETY

THE INTERNATIONAL CONTINENCE SOCIETY was founded in 1971 by Eric Glen under the name of the "Continent Club" and held its first annual meeting the same year in Exeter attended by 60 participants. Today, we have over 2000 members from more than 80 different countries covering many disciplines including physicians, surgeons, nurses, physicists, physiotherapists, bio-engineers and scientists.

The ICS is a multidisciplinary society and aims to reach an international audience providing education and advancements of sciences concerned with lower urinary tract and pelvic dysfunction including urology, neurourology, gynaecology and urodynamics. The society also promotes research into the causes, remedies and relief of incontinence and provides access to the results of that research via website, email, post, telephone, paper publication, newsletters and presentations at annual congresses.

THE ICS ANNUAL MEETING

The annual meeting is hosted by a different member each year, selected by member's ballot four years in advance of the meeting:

2008 Cairo, Egypt
 2009 San Francisco
 Chair: Sherif Mourad
 Chair: Anthony Stone

2010 Toronto Chairs: Dr. Sender Herschorn, Prof. Harold P. Drutz

• 2011 Glasgow Chair: Dr. Ian Nairn Ramsay

THE ICS TODAY

Today, the society employs four full time staff at its head office in Bristol, UK. The society is governed by an advisory group made up of the elected chairs of the various ICS committees and annual meetings along with some co-opted members, ensuring multidisciplinary representation. Four members of the advisory group make up an executive committee who are voluntary directors, trustees of the charity and are responsible for the day to day management of the society. The ICS committees are charged with various tasks ensuring the society's charitable objectives are maintained.

ICS Istanbul Educational Course

In cooperation with The Turkish Continence Society

ICS Executive Committee

Ajay Singla - ICS Treasurer/Trustee Werner Schaefer - Education Committee Chair / Trustee Dirk De Ridder - Standardisation Committee Chair / Trustee



ICS Education Committee

Werner Schaefer, USA - Education Committee Chair

Carlos Levi D'Ancona, Brazil Roger Roman Dmochowski, USA Michael Halaska, Czech Republic Hashim Hashim, UK

John PFA Heesakkers, The Netherlands

Gordon L Hosker, UK Vikram Khullar, UK Helmut Madersbacher, Austria Menahem Neuman, Israel Peter K Sand, USA Ajay Singla, USA

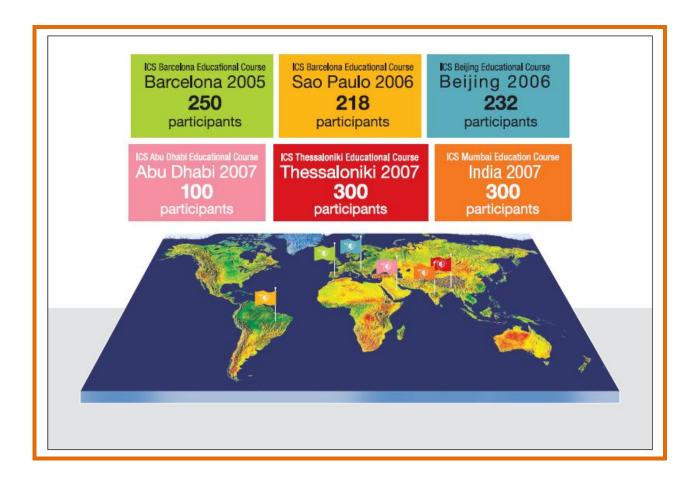
Marijke C Ph Slieker-ten Hove, The Netherlands

Flavio Trigo Rocha, Brazil

Amanda Wells, UK

COURSE INFORMATION

The ICS has now held **six** Educational Courses that took place in Barcelona (November 2005), Sao Paulo (July 2006), Beijing (September 2006), Abu Dhabi (January 2007), Thessaloniki (May 2007) and Mumbai (November 2007) and an additional course is due to take place in Berlin (July 2008). These courses attracted between 200 – 300 delegates.



PROFILE OF ATTENDEES

This course, heavily subsidised by the ICS, is intended to appeal to younger doctors, nurses, physiotherapists and scientists who may find it difficult and too expensive to attend the Annual ICS Meeting. The speakers are all internationally recognised in their field. The 2-day programme will inform about the history of the ICS, its standards regarding good urodynamic practice, suggested evidence-based care pathways for the management of incontinence, explanation of which drugs to prescribe for patients with the common overactive bladder syndrome, and which of the many sub-urethral tapes is the most appropriate for patients with stress urinary incontinence.

SESSION TITLES

- Stress Urinary Incontinence
- How and why tapes work?
- Surgery for Pelvic Organ Prolapse
- Post Prostatectomy Incontinence
- OAB
- Neurourology
- Urological Management of Neurogenic Bladder Dysfunction

PRELIMINARY LIST OF SPEAKERS

- Ali Ergen
- Ali Erol
- Bary Berghmans
- Bedrettin Seckin
- Bülent Çetinel
- Ceyhun Özyurt
- Cüneyd Özkurkcugil
- Fuat Demirci
- Helmut Madersbacher
- İlker Şen
- Ismail Mete Itil
- Kubilay Inci
- Menahem Neuman

- Mesut Gürdal
- Nihat Arikan
- Oktay Demirkesen
- Omer Tarik Yalcin
- Oney Yalcin
- Orhan Ziylan
- Peter Sand
- Rahmi Onur
- Serdar Tekgul
- Taner Kocak
- Tufan Tarcan
- Werner Schaefer
- Zafer Aybek



PRELIMINARY TIMETABLE

International Continence Society Education Course, Istanbul, Turkey 29-30th August 2008 In Cooperation with the Turkish Continence Society

Friday, 29th August 2008

12:00	REGISTRATION OPEN AND ARRIVALS	
13:00-13:10 13:10-13:15 13:15-13:45 13:45-14:15 14:15-14:30	Turkish Continence Society Aims & Objectives of this Education Course ICS Standardisation and Terminology Update on Good Urodynamic Practice Questions & Answers	Bülent Çetinel Werner Schaefer Peter Sand Werner Schaefer
14:30-15:45	Stress Urinary Incontinence Session Chairpersons: Nihat Arıkan & Bary Berghmans	
	How to diagnose SUI Role of Urodynamics: maximal urethral pressure –	Ceyhun Özyurt
	abdominal leak point pressure First Line Treatment: What can be achieved with	Taner Kocak
	physiotherapy? How to deal with mixed urinary incontinence	Bary Berghmans Peter Sand
	Questions & Answers	recei bund
15:45-16:15	COFFEE BREAK	
16:15-18:00	How and why tapes work? Chairpersons: Bülent Çetinel & Peter Sand	
	The biomechanical view	Werner Schaefer
	The clinicians view	Peter Sand
	Update on midurethral slings	Menahem Neuman
	Management of complications after midurethral tapes Debate – Should mid-urethral slings replace all other	Bülent Çetinel
	treatments in genuine SUI management Questions & Answers	Menahem Neuman & Peter Sand
18:00	WELCOME RECEPTION	

Saturday, 30th August 2008

09:00-10:30 Surgery for Pelvic Organ Prolapse Session **Chairpersons: Fuat Demirci & Menahem Nauman**

> The principles of diagnosis and grading Menahem Neuman Does Urodynamics change management Fuat Demirci Conservative Therapies? The role of pessary Onay Yalcin Mesh or not mesh Ismail Mete Itil Omer Tarik Yalcin Vaginal Repairs

> Oktay Demirkesen Abdominal repairs: open vs lap Menahem Neuman

Role of new devices-TVM Prolift, Apogee, Perigee

Questions & Answers

10:30-11:00 **COFFEE BREAK**

11:00-12:15 **Post-Prostatectomy Incontinence Session** Chairpersons: Ali Ergen & Werner Schaefer

> Can Physiotherapy help to prevent PPI? Bary Berghmans "Surrounded": AUS Nihat Arikan "Compressed": Bone-anchored Male sling Rahmi Onur

> > Ali Ergen

Adjustable male sling Questions & Answers

LUNCH 12:15-13:15

13:15-15:00 OAB Session

Chairpersons: Ceyhun Ozyurt & Peter Sand

Pathophysiology Tufan Tarcan

First Line Treatment: What can be achieved with

Werner Schaefer physiotherapy, bladder training etc

Effects and side effects of anti-muscarinics:

what is critical Helmut Madersbacher Bedrettin Seckin Medical Treatment Helmut Madersbacher Botulinum toxin

Neuromodulation Kubilay Inci

Questions & Answers

15:30-16:30 **LUTS Suggestive of BPO**

Chairpersons: Mesut Gürdal & Werner Schaefer

LUTS, BPE, BPH, BPO? Zafer Aybek

Medical treatment Cüneyd Özkurkcugil

Minimally Invasive Procedures Ali Erol

Questions & Answers

COFFEE BREAK

Neurourology Session 16:30-17:45

Chairpersons: Tufan Tarcan & Helmut Madersbacher

Helmut Madersbacher Spinal Cord Injury

Parkinson, MS and others İlker Şen Nonsurgical management in Children Serdar Tekgul Surgical management in Children Orhan Ziylan

Questions & Answers

17:45-18:00 **CLOSING WORDS**

15:00-15:30

GENERAL INFORMATION

Venue

The Marmara Istanbul Taksim Meydani Taksim Istanbul Turkey, 34437

Tel: + 90 212 251 46 96

Climate

The climate of Istanbul is continental with hot summers. August is the warmest time with average temperatures of 18.7°c to 28.5°c.



Language

Lectures and presentations will be given in English.

CME

The ICS Educational Course, Istanbul is currently being accredited for Continuous Medical Education (CME) by various associations. Further details on accreditation will follow.

Climate

The climate of Istanbul is continental with hot summers. August is the warmest time with average temperatures of 18.7°c to 28.5°c.

Dress Code

Casual for all occasions.

Visas

Please check with your nearest Turkish Consulate for more details concerning visa regulations applying to your citizenship. Should you require invitation letters or further Educational Course information in order to assist in your application for a visa, please do contact the secretariat at ics course@kenes.com with the following information: Full name, nationality, passport number and postal address.

About Istanbul

Turkey's magnificent past of 13 successive civilizations spanning 10,000 years has infused a land full of historic treasures. Even if you spend only a short time in Turkey, you can see much of this great heritage. Although renowned for its mystery and history, Turkey is also a rapidly modernising country with a prime location; one foot in Europe and one in the Middle East. Thus Turkey retains its fascinating differences, and its contradictions: mosques coexist with churches, and remnants of the Roman Empire still stand alongside ancient Hittite and Neolithic sites. An immensely rewarding place to visit, not least because of the people, whose reputation for friendliness and hospitality is richly deserved.

Istanbul is an exciting mix of the Oriental and state-of-the-art modern. It's the country's cultural and commercial centre and also visibly the old imperial capital, although it could take months of exploration to truly do it justice, from the moment one arrives in Istanbul its magic is undeniable.



INFORMATION FOR SPONSORS AND EXHIBITORS

APPLICATION FOR SPONSORSHIP

Application for sponsorship can be made in writing with the enclosed booking enquiry form

to:

ICS Educational Course Istanbul 2008

Maya Ronen Kenes International 1-3, rue du Chantepoulet CH-1211 Geneva 1 Switzerland

Tel: +41 22 908 0488 ext. 574

Fax: +41 22 732 2850 Email: mronen@kenes.com



100% with signed contract
All payments must be received before the start



PAYMENT METHODS

date of the Course.

Option 1: Payment by cheque.

Please make cheques payable to: Kenes International Organizers of Congresses Ltd, ICS Educational Course 8/2008

Option 2: Payment by Bank Transfer. Please make drafts payable to: Kenes International

Organizers of Congresses Ltd, ICS Educational Course 8/2008

Bank Account: Credit Suisse Bank Geneva, 1211 Geneva 70, Switzerland

Bank Code: 4251

Account Number in EUR No: 693980-52-178

Swift No: CRESCHZZ12A

IBAN CODE: CH19 0483 5069 3980 5217 8

Clearing No: 4835

Bank charges are the responsibility of the payee.

CANCELLATION / REDUCTION POLICY

Cancellation / reduction must be made in writing to:

ICS Educational Course Istanbul 2008

Maya Ronen

Kenes International Address as above

Fax: +41 22 732 2850 Email: mronen@kenes.com

The organisers shall retain:

100% of the agreed package amount if the cancellation/space reduction is made after the agreement has been signed

SPONSORSHIP TERMS & CONDITIONS

Once a Sponsorship Booking Form is received a contract will be sent to you for completion. This contract should be signed and returned with a 100% payment to the Sponsorship Office address above. Alternatively an invoice for the deposit can be requested on the Booking Form. Once this has been received a confirmation of sponsorship will be mailed to you with an accompanying invoice.

LIST OF SPONSORSHIP ITEMS

SPEAKER SPONSORSHIP

Sponsorship of Speakers plays a major role in the Course success and provides a diverse faculty. From the programme you will note that some speakers have already been allocated to certain products and we hope that those companies will offer sponsorship. There is also an opportunity to sponsor speakers who will be discussing other treatments and therapies and we welcome your interest. Although ICS is heavily subsidising this Course the additional support from collective speaker sponsorship will greatly assist with expenses of all speakers regardless of travel requirements. Sponsorship covers the speakers' direct expenses – 1 economy flight ticket, hotel accommodation and registration fee which will be handled by the Secretariat

- Speakers will be notified of the name of their sponsoring company
- Sponsor's logo with hyperlink on the International Continence Society website under the ICS Educational Course Section
- Acknowledgement on Sponsors' Board on-site
- Acknowledgement in the Sponsors' List in the Course Programme

FACULTY DINNER (Sole Sponsorship)

This is an opportunity for a Sponsor to be associated with a dinner for the Faculty on the first evening of the Course

- Sponsor's name and logo printed on Faculty Dinner invitation and menu
- Sponsor's logo on sign at the entrance to the Faculty Dinner
- Sponsor will have the opportunity to distribute giveaways
- Sponsor will be acknowledged as an Official Sponsor in the Course Programme
- 6 complimentary invitations to the Faculty Dinner
- Sponsor's logo with hyperlink on the International Continence Society website under the ICS Educational Course Section
- Acknowledgement on Sponsors' Board on-site
- Acknowledgement in the Sponsors' List in the Course Programme

COFFEE BREAKS

Coffee will be served during breaks on each day of the Course sessions

- Sponsorship will be acknowledged on-site and in the Course Programme
- Sponsor will be given the opportunity to brand the napkins (at an extra cost)
- Sponsor's logo on the International Continence Society website under the ICS Educational Course Section
- Acknowledgement in the Sponsors' List in the Course Programme
- Acknowledgement on Sponsors' Board on-site

COURSE BAGS

Sponsor will provide the participants' Course Bags

- The bag will bear the Sponsor's logo and the Course logo
- Sponsor's logo on the International Continence Society website under the ICS Educational Course Section
- Acknowledgement on Sponsors' Board on-site
- Acknowledgement in the Sponsors' List in the Course Programme

NOTEPADS AND PENS

Sponsor will provide the participants' notepads and pens

- The notepads and pens will bear the Sponsor's name/company logo and will be distributed in the participants' Course Bags
- Sponsor's logo on the International Continence Society website under the ICS Educational Course Section
- Acknowledgement on Sponsors' Boards on-site
- Acknowledgement in the Sponsors' List in the Course Programme

ADVERTISEMENTS

COURSE PROGRAMME - Back Page/Inside Front Page/Inside Back Page/Inside Page

Distributed to all participants in the participants' Course Bags

- Sponsor's logo on the International Continence Society website under the ICS Educational Course Section
- Acknowledgement on Sponsors' Board on-site
- Acknowledgement in the Sponsors' List in the Course Programme

LAMINATED BOOKMARK (Sole Sponsorship)

A laminated bookmark with your full color advertisement on one sides would be placed in the Course Programme

- Sponsor's logo on the International Continence Society website under the ICS Educational Course Section
- Acknowledgement on Sponsors' Board on-site
- Acknowledgement in the Sponsors' List in the Course Programme

SPECIAL REQUESTS

We are aware that sponsorship of any of the above items may not suit your current marketing aims. We are therefore willing to tailor a package to suit your objectives.

ACKNOWLEDGEMENTS

Please note that all sponsors and exhibitors will be acknowledged in the Course Programme, on acknowledgement boards at the Course and on the Course website. Please forward your company logo (in eps 300dpi format) in both black and white and colour versions to ics course@kenes.com

GROUP BOOKINGS

For groups of 10 delegates or more we are pleased to offer a group booking service, with or without accommodation. Please contact Idit Reisner at ireisner@kenes.com for a group booking form.



SPONSORSHIP BOOKING FORM

Please complete and send to: ICS Educational Course Istanbul 2008 Maya Ronen Kenes International 1-3, rue du Chantepoulet, CH-1211 Geneva 1, Switzerland +41 22 908 0488 ext. 574 Tel: +41 22 732 2850 Fax: Email: mronen@kenes.com CONTACT NAME: NAME OF COMPANY: ADDRESS: CITY: COUNTRY: CODE: TELEPHONE: FAX: E-MAIL: WEBSITE: I would like to book the following Sponsorship Items: Sponsorship item Price Speaker Sponsorship Faculty Dinner Course Bags Coffee Breaks Notepads and Pens Advertisements: Course Programme: Back Cover/Inside Front/ Inside Back/Inside Page Laminated Bookmark **Total Amount (please complete)** ☐ Provisional Booking - The item will be released if not confirmed within 14 days ☐ Please call me to discuss our sponsorship package \square Please send me a sponsorship contract and first 50% deposit invoice Signature...... Date

EXHIBITION INFORMATION

The commercial/technical Exhibition will be held at the Marmara Istanbul. The floor plan has been designed to maximise exhibitors' exposure to the delegates and all lunch and coffee breaks will be held in the exhibition area.

Exhibition Opening Hours (Subject to change):

Friday August 29, 2008 13:00-19:00 Saturday August 30, 2008 10:00-16:00

Dismantling / Breakdown times:

Saturday August 30, 2008 From 18:30

SHELL SCHEME RENTAL

This includes:

- Exhibitors' Technical Manual
- Refreshments and lunch for registered exhibitors
- Exhibitors' badges
- Shell scheme frame, basic lighting, electrical socket (500 W)
- Fascia panel with standard lettering
- 100 word company / product profile in the Course Programme
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

Please note that shell rental does not include any furniture or stand cleaning. All these services and others will be available to order before the Course.

ALLOCATION OF EXHIBITION SPACE

Please note there is limited space and therefore allocation will be made on a "first-come-first-served" basis. A completed Booking Form and Contract should be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Booking Form and Contract, space will be confirmed and an invoice will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 6 square metres booked and one additional for each 6 square metres thereafter. Any additional exhibitors will be charged an exhibitor registration fee of **£75** (which includes all refreshments and lunch).

SITE INSPECTIONS

Exhibitors and sponsors are free to visit the Course venue at their convenience. Please contact the venue directly to arrange this.

The Marmara Istanbul

Ms. Banu Sunbul

Tel: + 90 212 251 46 96 E-mail: <u>bsunbul@ods.com.tr</u>

PAYMENT METHODS

As detailed previously in the Sponsorship section.

CANCELLATION / REDUCTION POLICY:

Cancellation / Reduction must be made in writing to:

ICS Educational Course Istanbul 2008

Maya Ronen Kenes International 1-3 rue de Chantepoulet

CH 1211 Geneva 1, Switzerland Tel: +41 22 908 0488 ext: 574

Fax: +41 22 732 2850 Email: mronen@kenes.com

The organisers shall retain:

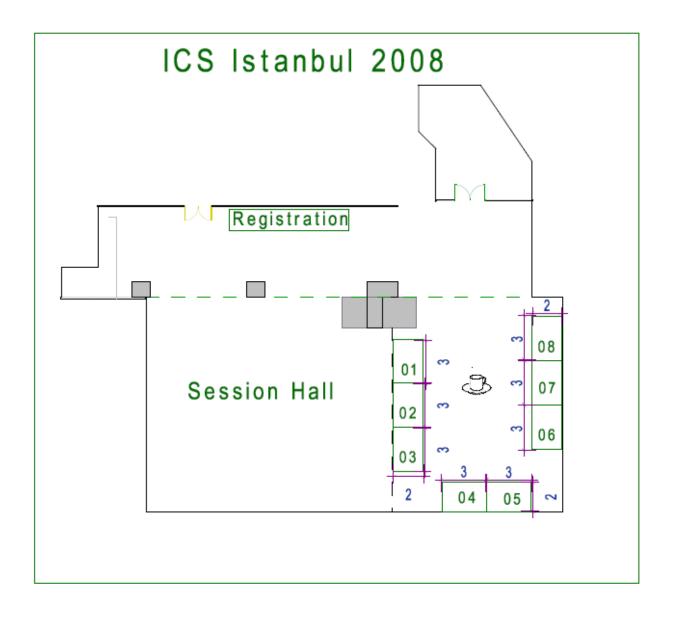
100% of the agreed package amount if the cancellation/space reduction is made after the agreement has been signed

EXHIBITION TERMS & CONDITIONS

The Terms and Conditions of exhibiting are included in this Prospectus. Please note that signing of the EXHIBITION BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound.



EXHIBITION FLOOR PLAN



EXHIBITION BOOKING FORM AND CONTRACT

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and send to:

ICS Educational Course Istanbul 2008

Maya Ronen

Kenes International

1-3, rue du Chantepoulet,	CH-1211 Geneva	1, Switzerland
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Tel: +41 22 908 0488 ext. 574

Fax: +41 22 732 2850 Email: mronen@kenes.com

CITY:		COUNTRY:	CODE:	
TELEPHONE:		FAX:		
E-MAIL:		WEBSITE:		
WE HEREBY AP	PLY TO BOOK	EXHIBITION SHELL SC	HEME RENTAL	
Choice	Stand No	No of Square Meters	Total Price	
1 st Choice			€	
2 nd Choice			€	
3 rd Choice			€	
			cated adjacent to or opposite led	
☐ Provisional Boo	oking – The bo	oth will be released if not o	confirmed within 14 days	
□ Payment has b	een made by	cheque/transfer, please for	ward final confirmation & invoice	
☐ Please send me the invoice for the total amount due				
We have read the Terms & Conditions and agree to observe and be bound by them. We hereby affirm that the said Terms & Conditions will remain applicable in the event we make any future modification in the details of our order				
SIGNATURE: DATE				

TERMS AND CONDITIONS

These terms are the contractual agreement between the Organizer and the Exhibiting Firm (Exhibitor/s).

Application to Participate

Application to participate will be considered only if submitted on the appropriate forms, duly completed, signed and accompanied by the necessary payment. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded.

Obligations and Rights of the Exhibitor

Registration implies full acceptance by the Exhibitors of the exhibition regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the exhibition without compensation or refund of sums already paid, and without prejudice to the Exhibitor.

By submitting an application to participate, the Exhibitor makes a final and irrevocable commitment to occupy the space allocated and to maintain his/her installation until the date and time fixed for closure of the exhibition.

The Exhibitor may only present on his/her stand or space the materials, products or services described in the application to participate.

No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or subletting of all or part of the allocated spaces is prohibited.

Obligation and Rights of Organizer

The Organizer undertakes to allocate exhibition space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment.

The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors. The Organizer reserves the right to offer to a different firm any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting Exhibitor.

Cancellation

In case of cancellation received (in writing) as per the above policy.

Liability Insurance

The Organizer provides general guard service and third party insurance at the exhibition site. Equipment and all related display materials installed by Exhibitors are not insured by the Organizer, and they will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors. The Exhibitor agrees to be responsible for his property and person and for the property and persons of his employees and agents through full and comprehensive insurance, and shall hold harmless the Organizer for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.

Exhibition Regulations

The Exhibition Manager, acting under direction of the Organizing Committee, has the final decision as to the acceptability of displays.

Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The Organizer reserves the right to alter the general layout or limit the space allotted to each Exhibitor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizer will not be held liable for expenses incurred other than the cost of exhibit space rental

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits. In standard booths, height is restricted to 246cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site. Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitor's risk and expenses.

Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours.

Payment is to be made in accordance with the conditions of payment on the Exhibition Application Form.

Should the Exhibitor fail to make a payment on time, the Exhibition Manager is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand or seek compensation for non-fulfilment of contract. Participation by Exhibitors is dependent upon compliance with all rules, regulations and conditions stated herein.

Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitors' badges will not be mailed in advance and may be collected from the Exhibition Manager's desk.

The Organizer ensures daily cleaning of the aisles. Exhibitors are responsible for the cleaning of their stands.

The provision of refreshments for the participants by Exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed. Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor. Any special decoration or fittings must be submitted to the Organizer for prior authorization. Advertising panels and display are not permitted outside the exhibition areas allotted to Exhibitors. The Organizer will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.